

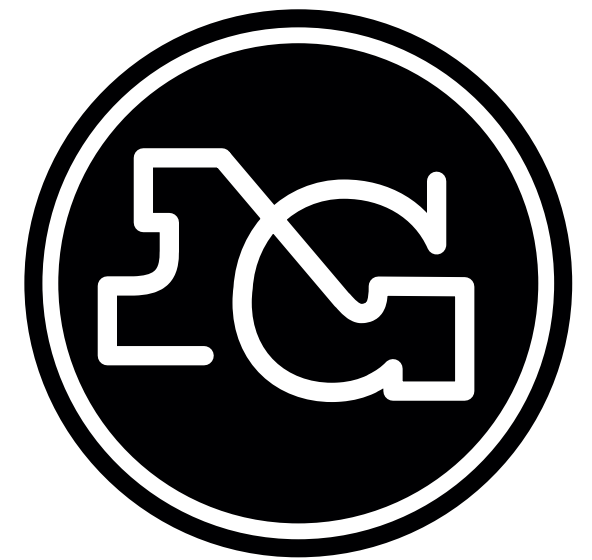
# work reaction

**Afrogroove**  
**Solar Brothers**  
**90watts**  
**Fuze**  
**Cheezy no**  
**Cloudhoppers**  
**Jaimy**  
**Silent Frozen**  
**Awvit large**  
**Tommy Pulse**

**Ground rush**  
**Marzz**  
**The Hoff**  
**Portraits**  
**Housewife**  
**Phill & Lynott**  
**Typo study**  
**Blue Stilton**  
**Clara B Craft**  
**Black suit**

AFRO  
GROOVE

AFRO  
GROOVE



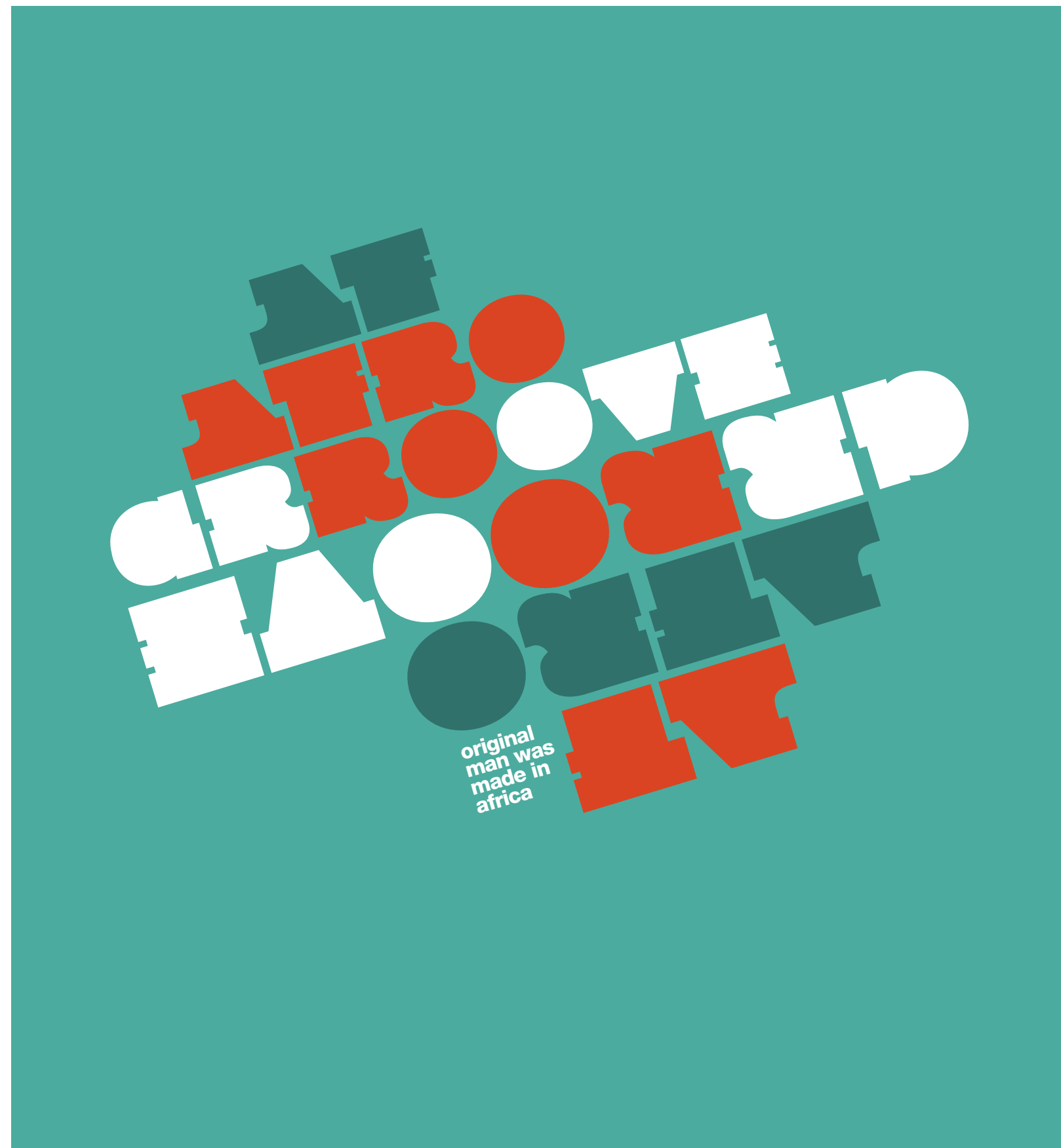
AFRO  
GROOVE

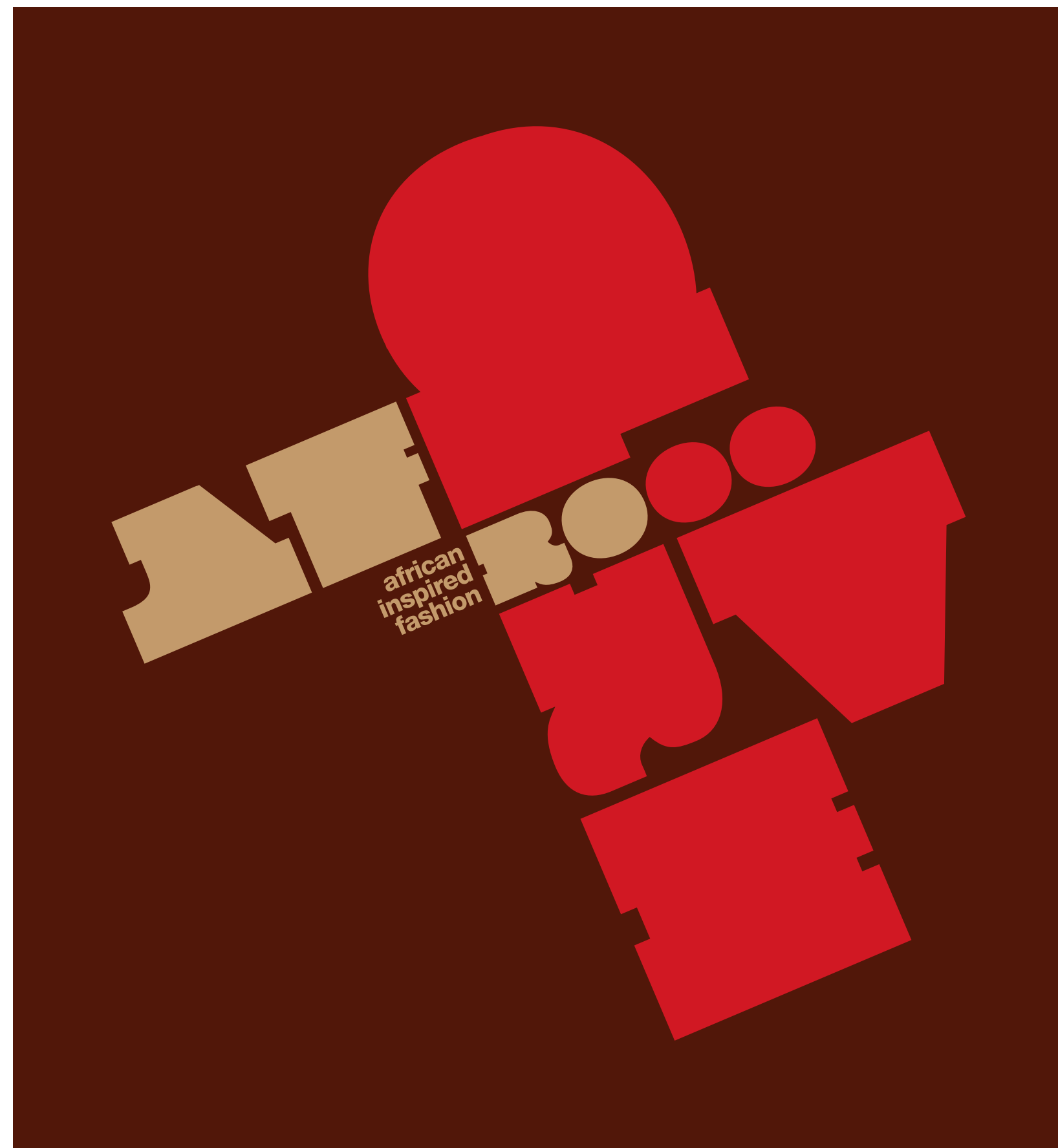
AFRIC  
OVER  
E

AFRIC  
OVER  
E  
african  
inspired  
fashion









**Afrogroove – T-shirt series**  
Digital sketches





# AFROGROOVE

AFRICAN  
COLOURS



WOODCOT  
STYLE

VINTAGE  
AFRICA

AFROGROOVE

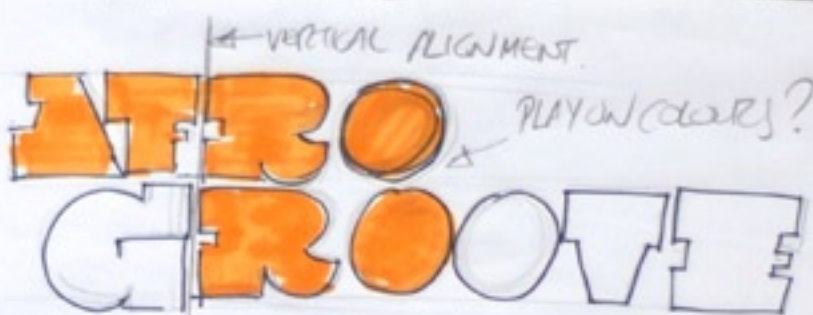
AFROGROOVE



SLAB SERIF  
HAND DRAWN  
WOOD PRINT  
STYLE



CREATE ARTWORK TO BE  
USED ON DIFF. PGS



VERTICAL ALIGNMENT  
PLAY ON COLOURS?



MODERN STYLE  
TYPES/GRAPHICS TO ALSO  
EMUL AFRICAN STYLE

AFROGROOVE

CONTRAST  
FILLED-IN

AFROGROOVE



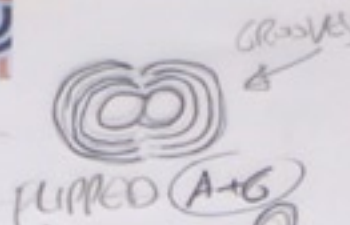
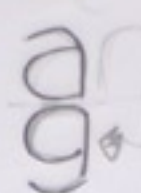
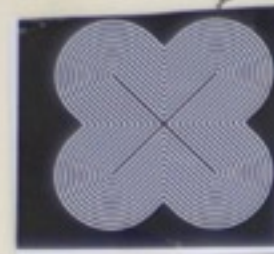
Drawing  
lines  
ON THE  
POPE  
MENT

THE BE  
AUTIF  
LIGHT  
TOFU  
SBON.

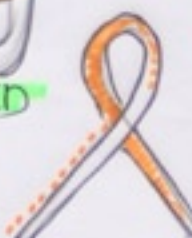
MODERN / AFRICAN MIX.

# AFROGROOVE

TRADITIONAL  
AFRICAN  
"GROOVE"  
MODERN  
TWIST



ABSTRACT  
"A+G"

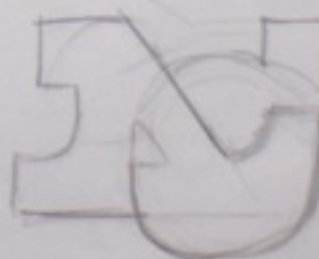


SOFT/  
ROUNDED  
FORMS

LET YOUR  
GOOD  
HEART  
LEAD YOU  
HOME



• ORGANIC  
• NATURAL  
• MODERN

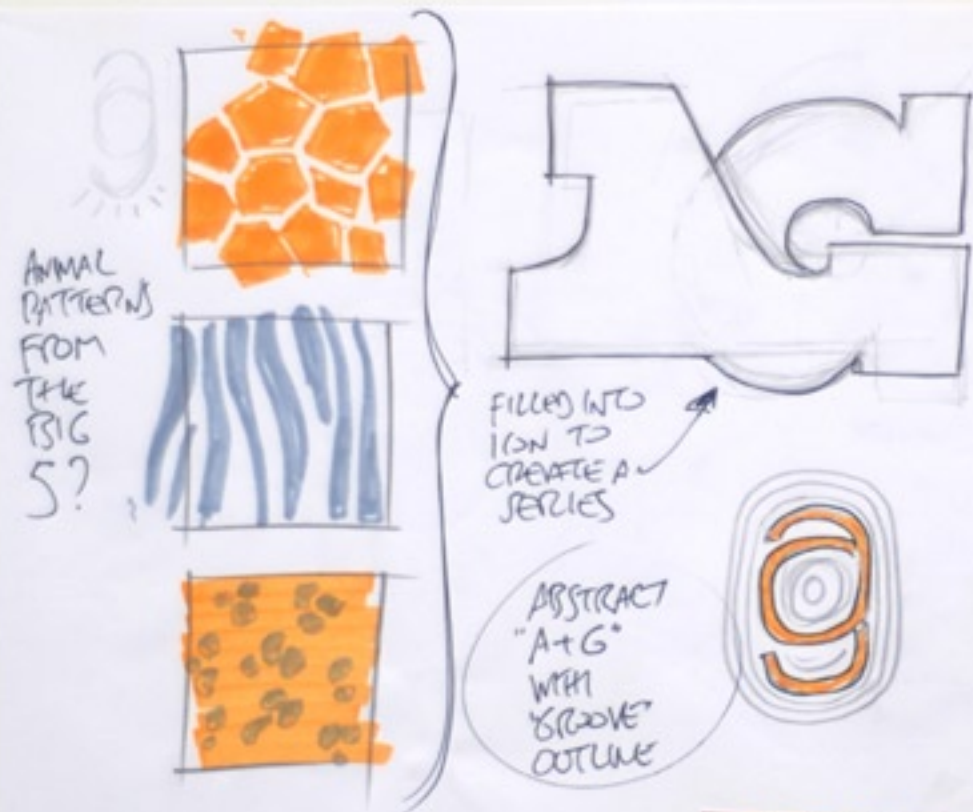




# AFRO GROOVE

TYPICAL AFRICAN PATTERNS

- ANIMALS
- FABRICS
- PAINTINGS.



APPLIED TO DIFF. ITEMS / CARS



STENCIL-STYLE ICON.



AFRICAN STYLE SYMBOLS



PATTERNS FILLED INTO SYMBOL



# AFRO GROOVE

CRACKED EARTH TYPO



ICON WHICH CAN BE USED AS A PART OF A NATURAL AFRO PATTERN



LOGO/LETTERING IN STYLE OF CRACKED EARTH

SIMPLE LOGO BASED ON AFRICAN PALETTE



AFRICA COLOURS

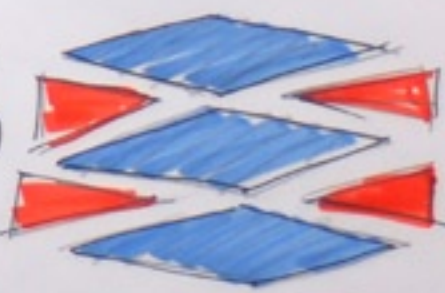
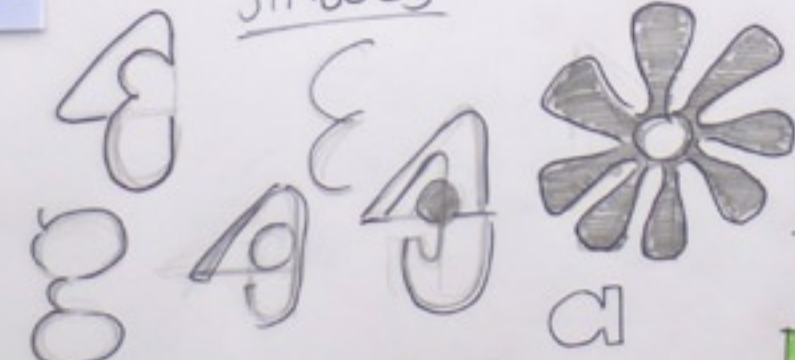
TRADITIONAL PATTERNS



AFRICAN-STYLE REPEAT PATTERNS



SYMBOLS



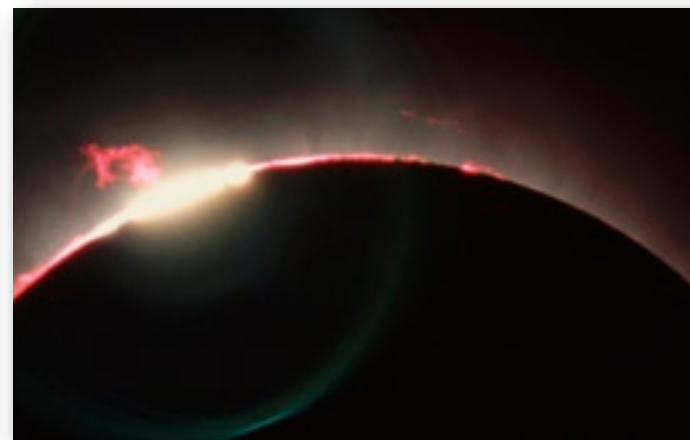
FABRIC PATTERN ABSTRACT STYLE













# SOLAR BROTHERS

- SOFT
- WARM
- DEEP
- LAYERED
- POWER/ENERGY

SOLAR  
BROTHERS

JACK  
PLUG

THE  
SOLAR  
BRO  
THE  
RS

o|o|o

Solar SB

TL  
LIGHT

Solar (BUBS) LIGHT

SOLAR



PLANETS / SOLAR SYSTEM

SB

SB

# SOLAR BROTHERS

RADIATING  
LINES



LIGHT

SB

SB

SB

SB

TL  
DARK CUT-OUT  
(LLD)



AVENUE  
STYLE

SB

SB



B



ar





SOLAR BROTHERS.

(NAME "ECLIPSE" OF THE O)



EDGE of ECLIPSE

BRO  
THE  
RS

STACKED HELVETICA  
(4 SUB HEADS) etc



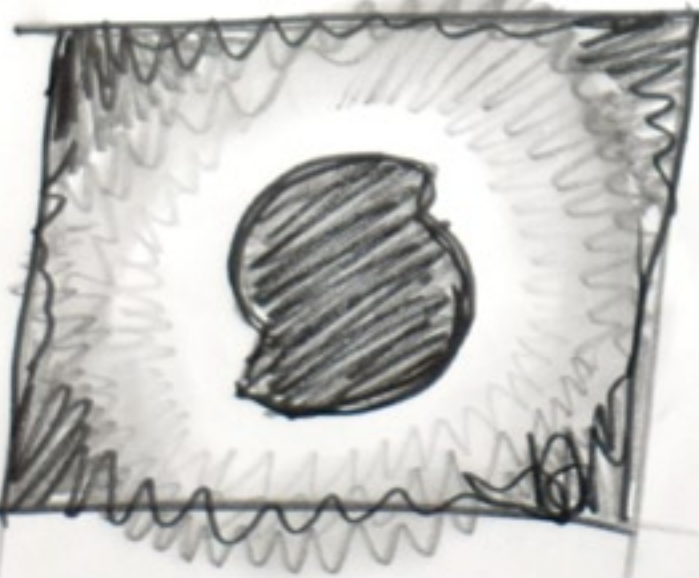
RECORD  
SLAVE  
CONCEPT

typo/  
based on  
circles

album

USE CHESTNUT AS  
BASIS

VARIATION OF ECLIPSE  
FOR BUSINESS CARDS  
OR STATIONERY



ICONIC VERSION

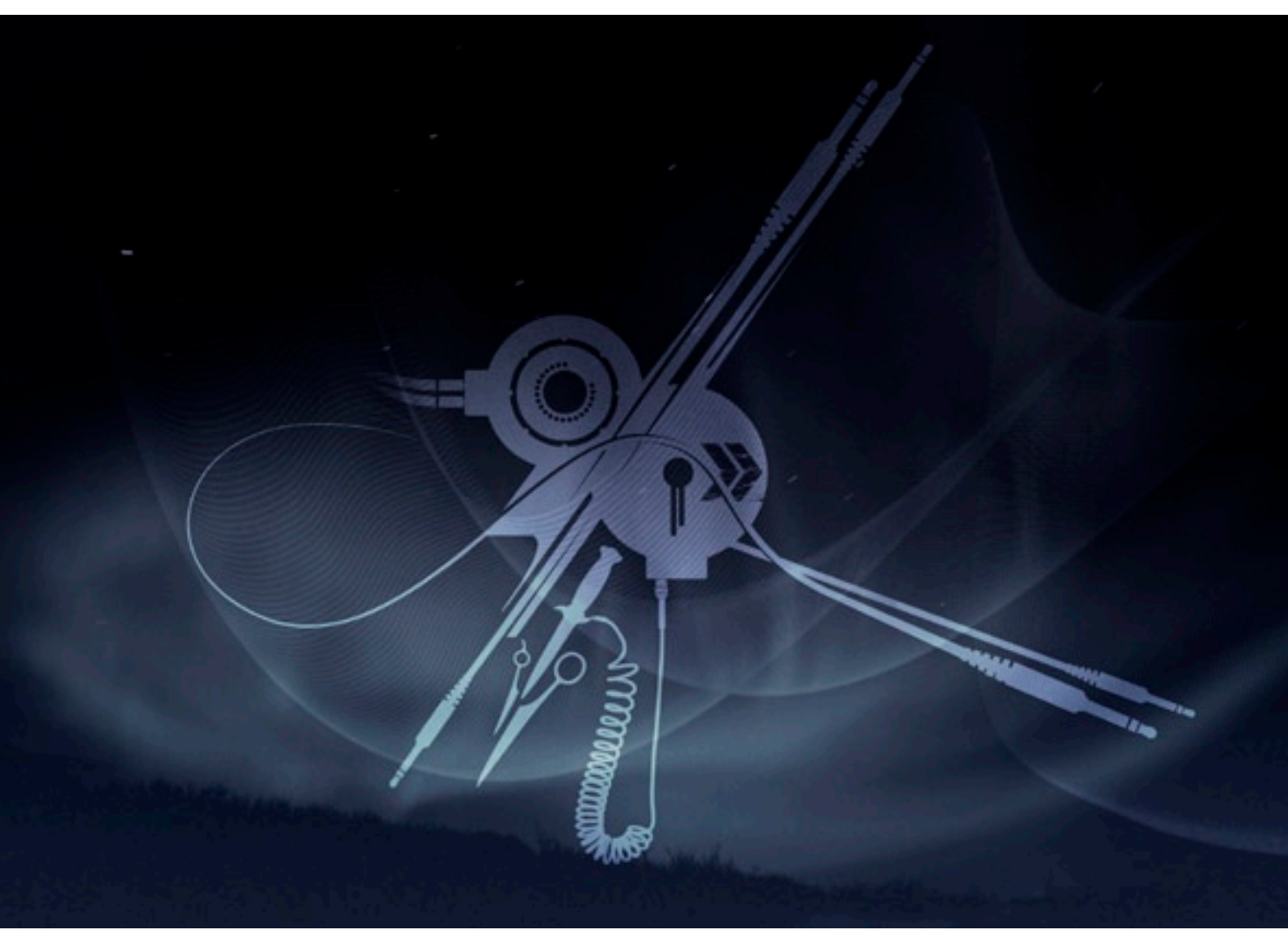


POTENTIAL IDEA FOR  
VIDEO / ANIMATION









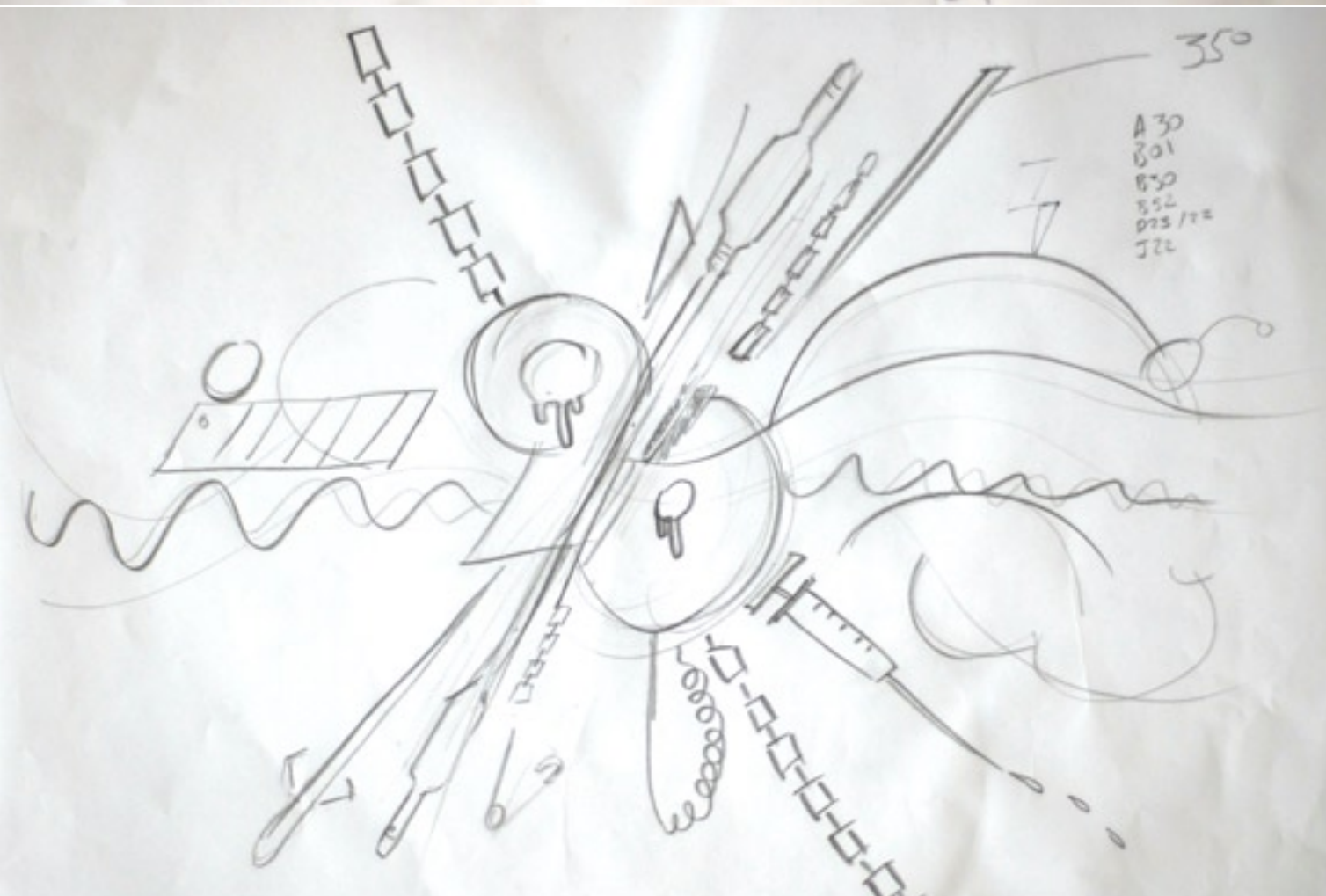
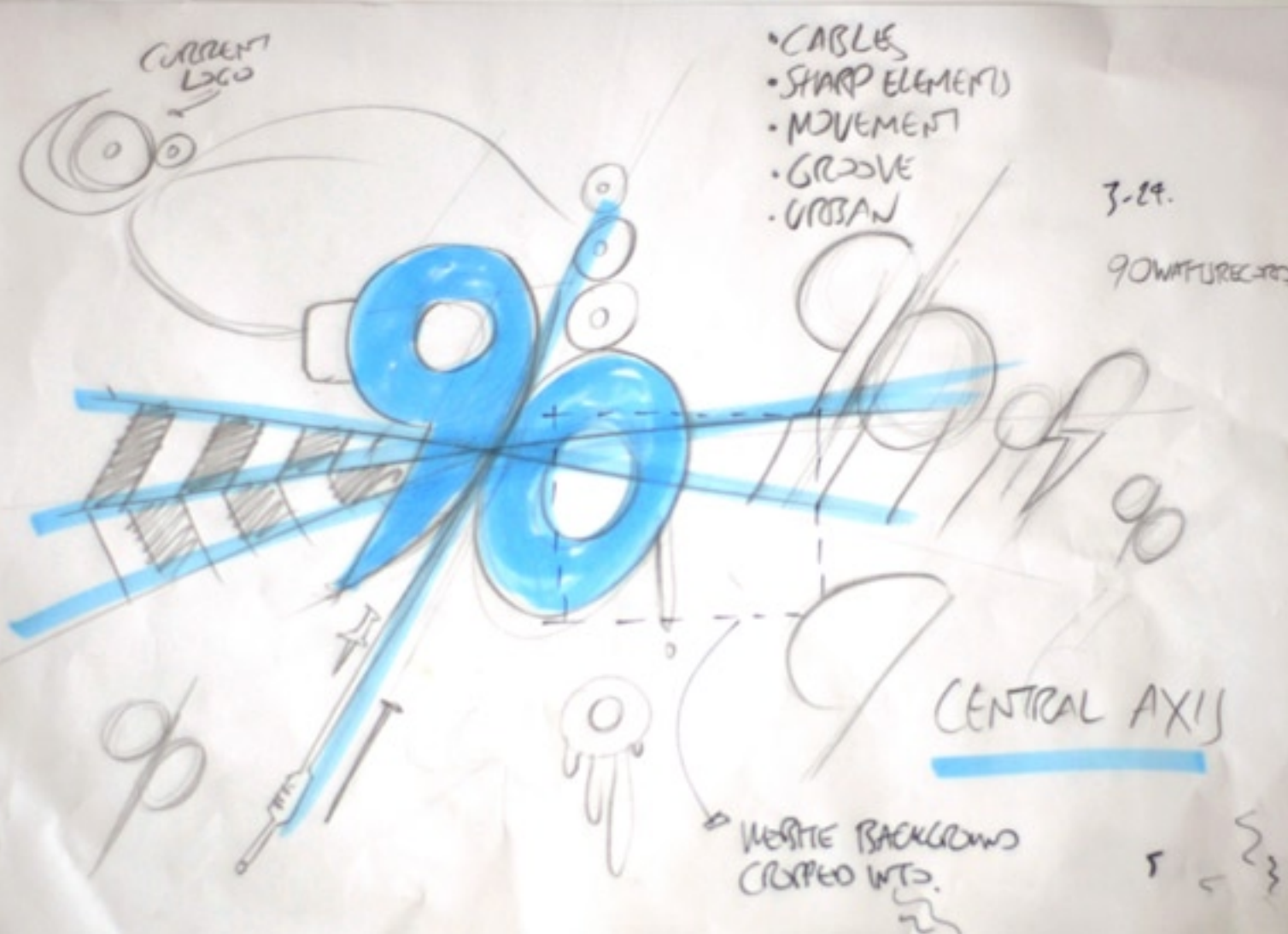




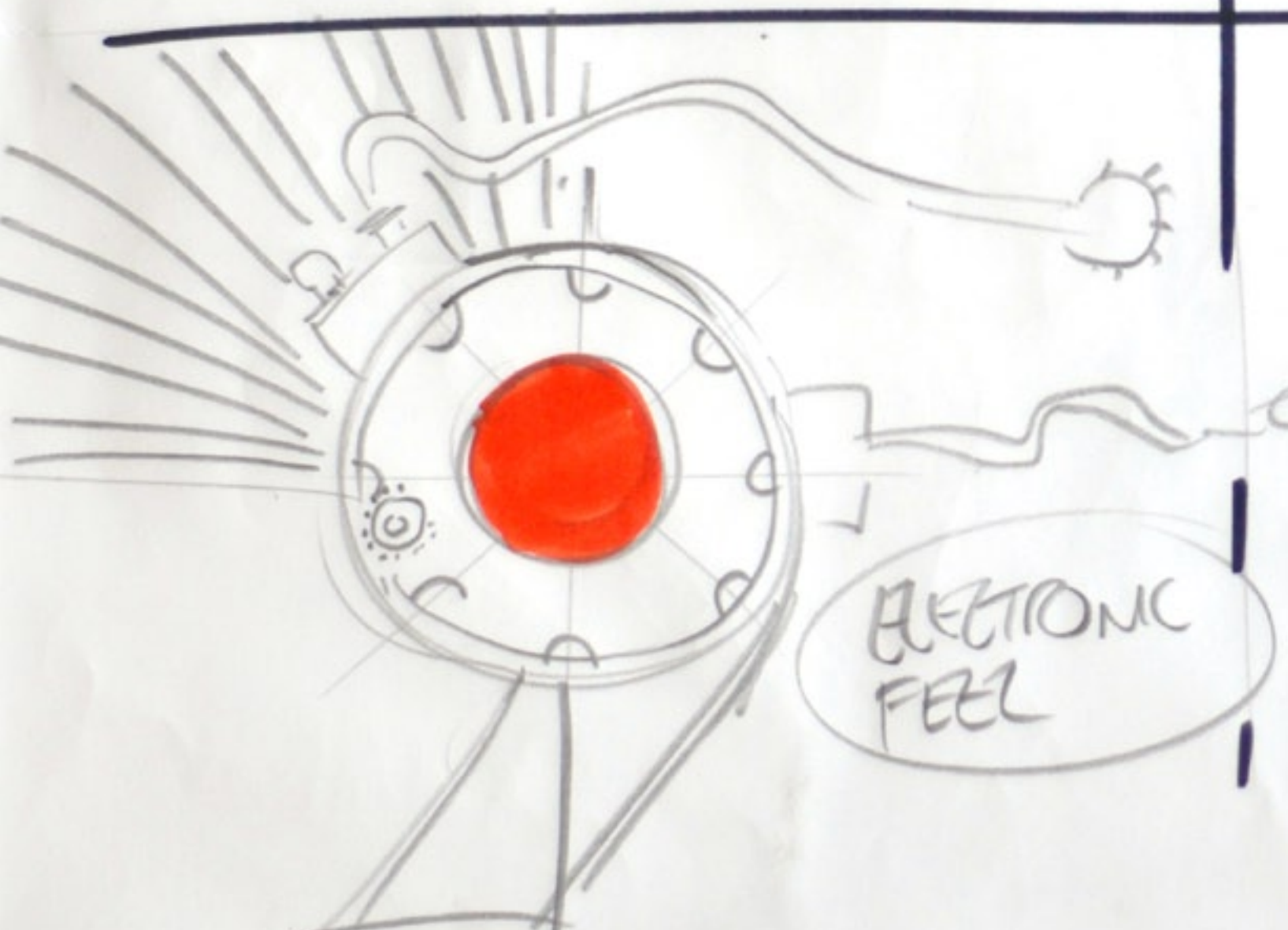
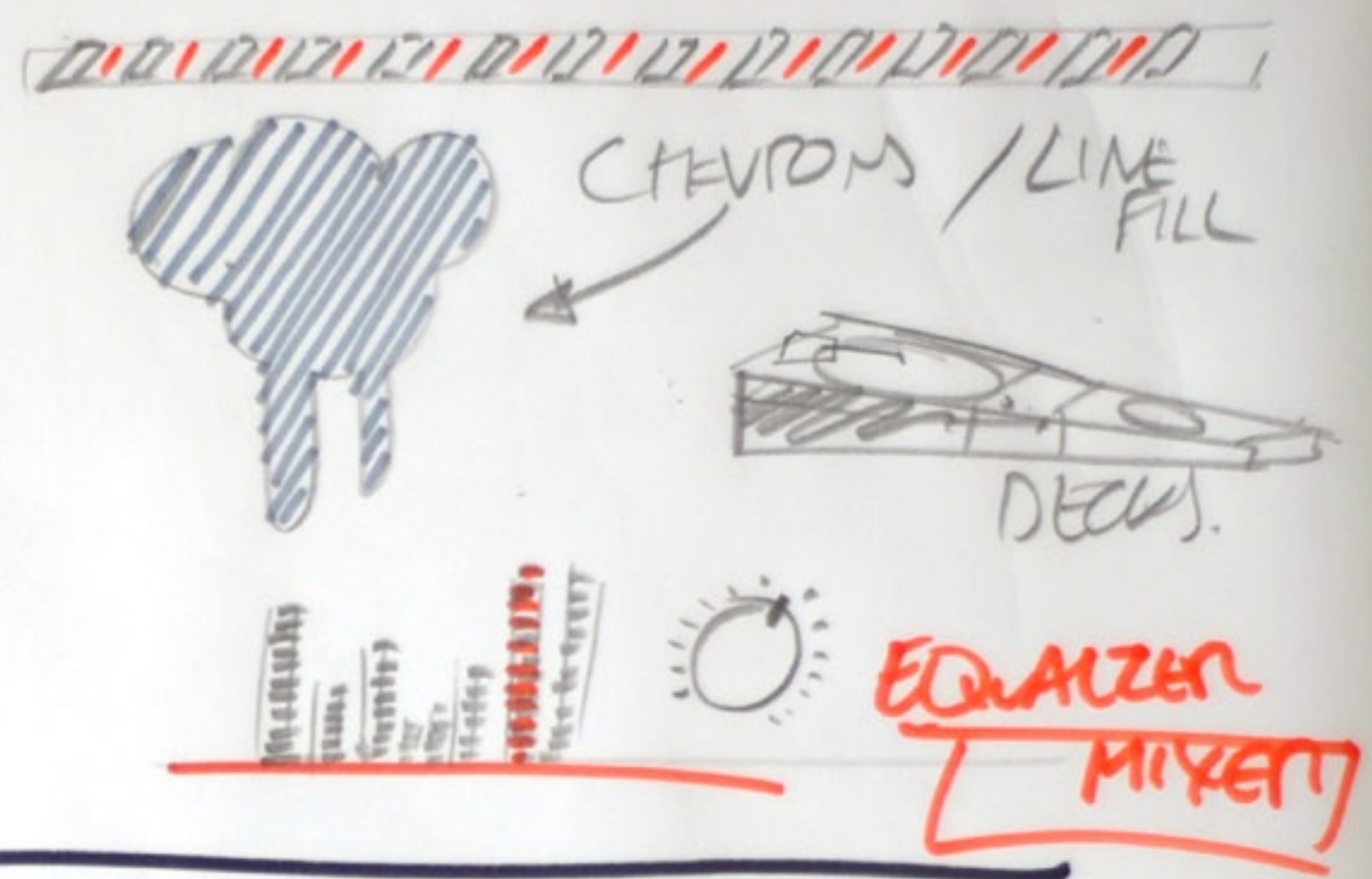
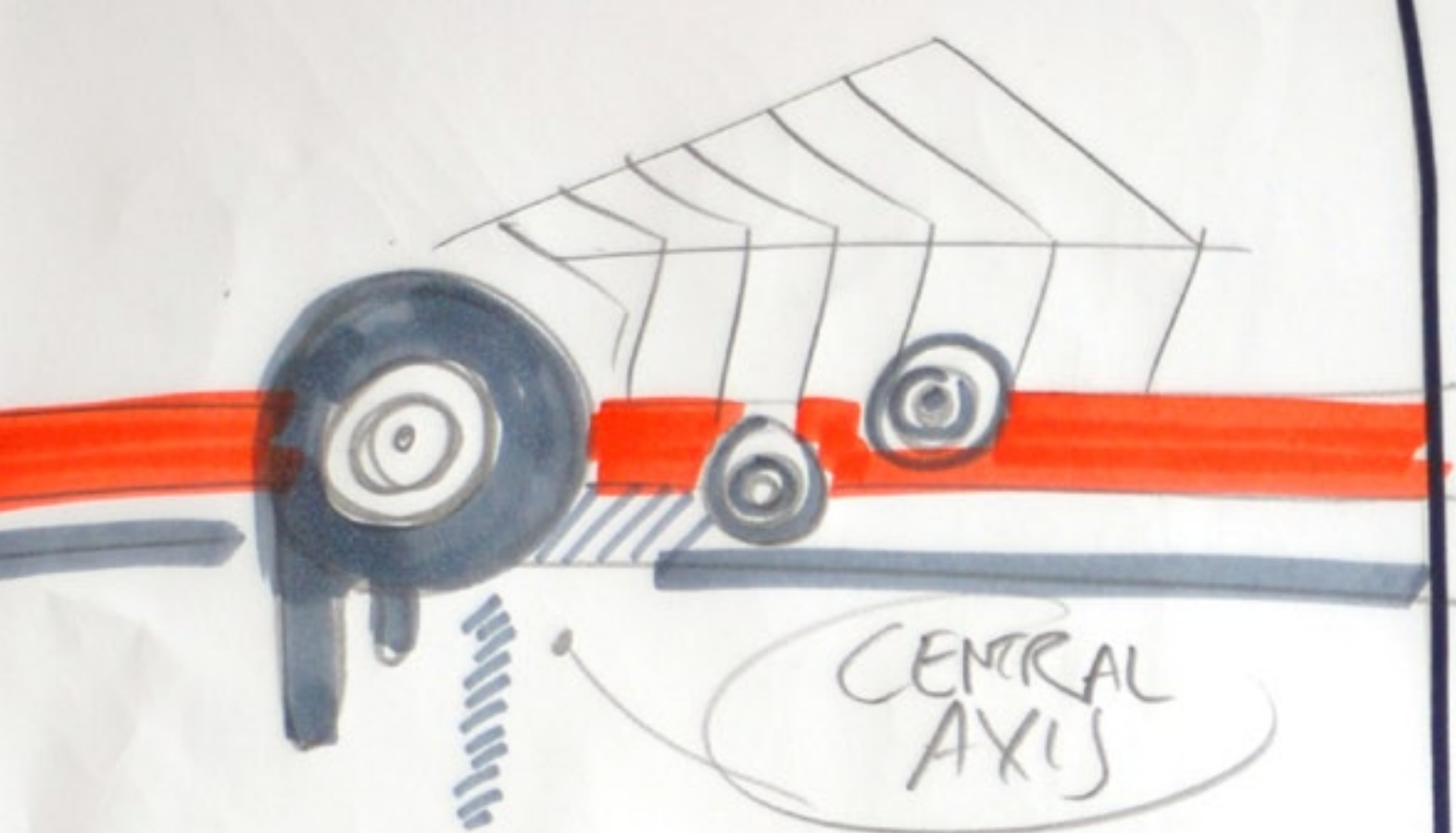
FOR  
THE  
SUN  
BURN

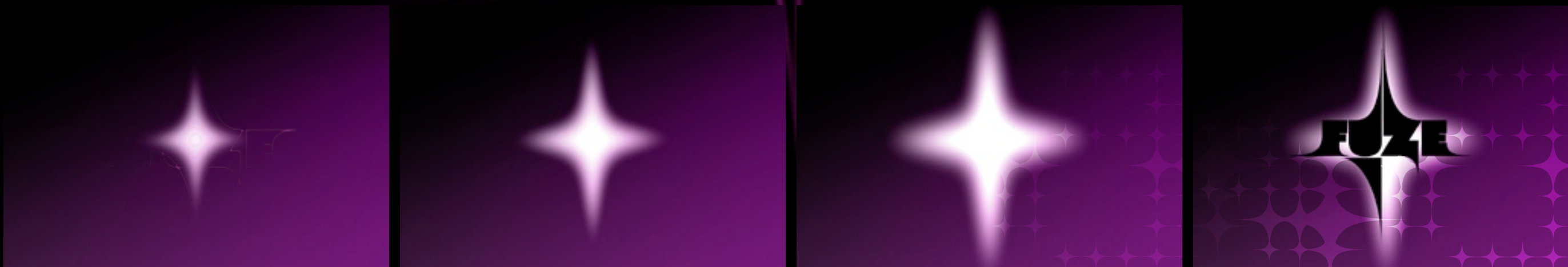
NEAR  
THE  
LIGHT





















Housewife Records presents THE FUZE, the new monthly concept in Escape Delux.

It is the place where our dj's and producers team up with promising new instrumental and vocal talent of all genres to bring you a sizzling hot electronic jam session.

**When**  
Saturday 12 September

**Where**  
Escape Delux (entrance at the at the Amstel 70 behind Rembrandplein)

**Who**  
Cede Maiori  
Leo Moreno & Farida Merville (vocals)  
MC DJ R@yden & Johnny Bass  
Zoutman & Arie on Sax



ESCAPE

design: www.thereactionchamber.com





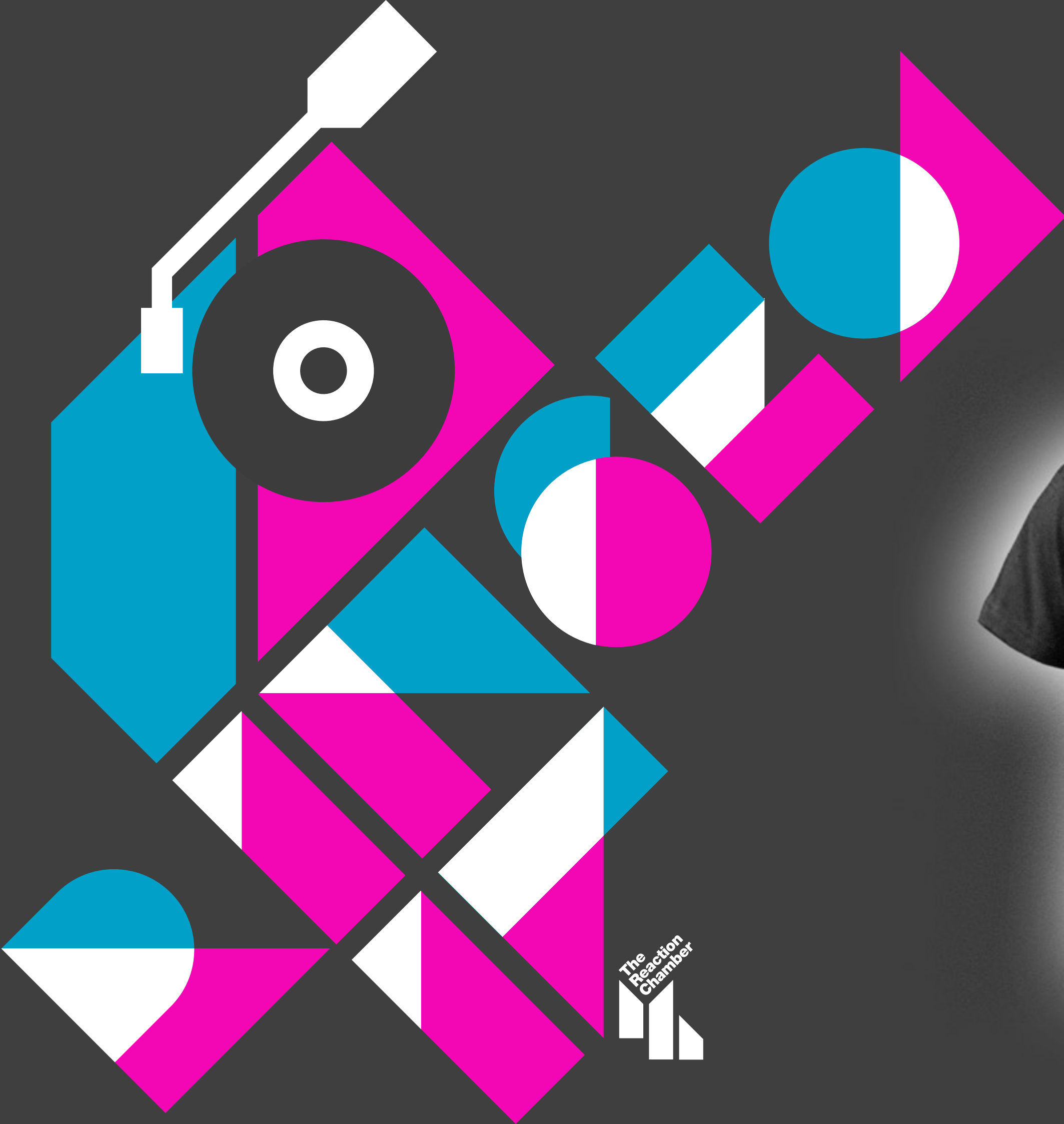
◀ L E E Z Y N .

TYPE\_CHEEZY NO  
PRICE\_£20.00  
FORMAT\_DOWNLOAD

O B ◀ O Z Z  
 G L I L K  
 N O P Q R  
 S T U V W  
 X Y Z

CHEEZY NO IS AVAILABLE TO BUY THROUGH PAYPAL.  
THE FONT IS FULLY DEVELOPED INCLUDING LATIN CHARACTERS,  
AND IS AVAILABLE IN MAC AND PC FORMATS





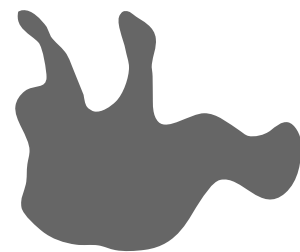
T-SHIRT\_CHEEZY PD  
PRICE\_£25.00  
AVAILABLE IN\_S, M, L, XL



ADD TO CART

The  
Reaction  
Chamber





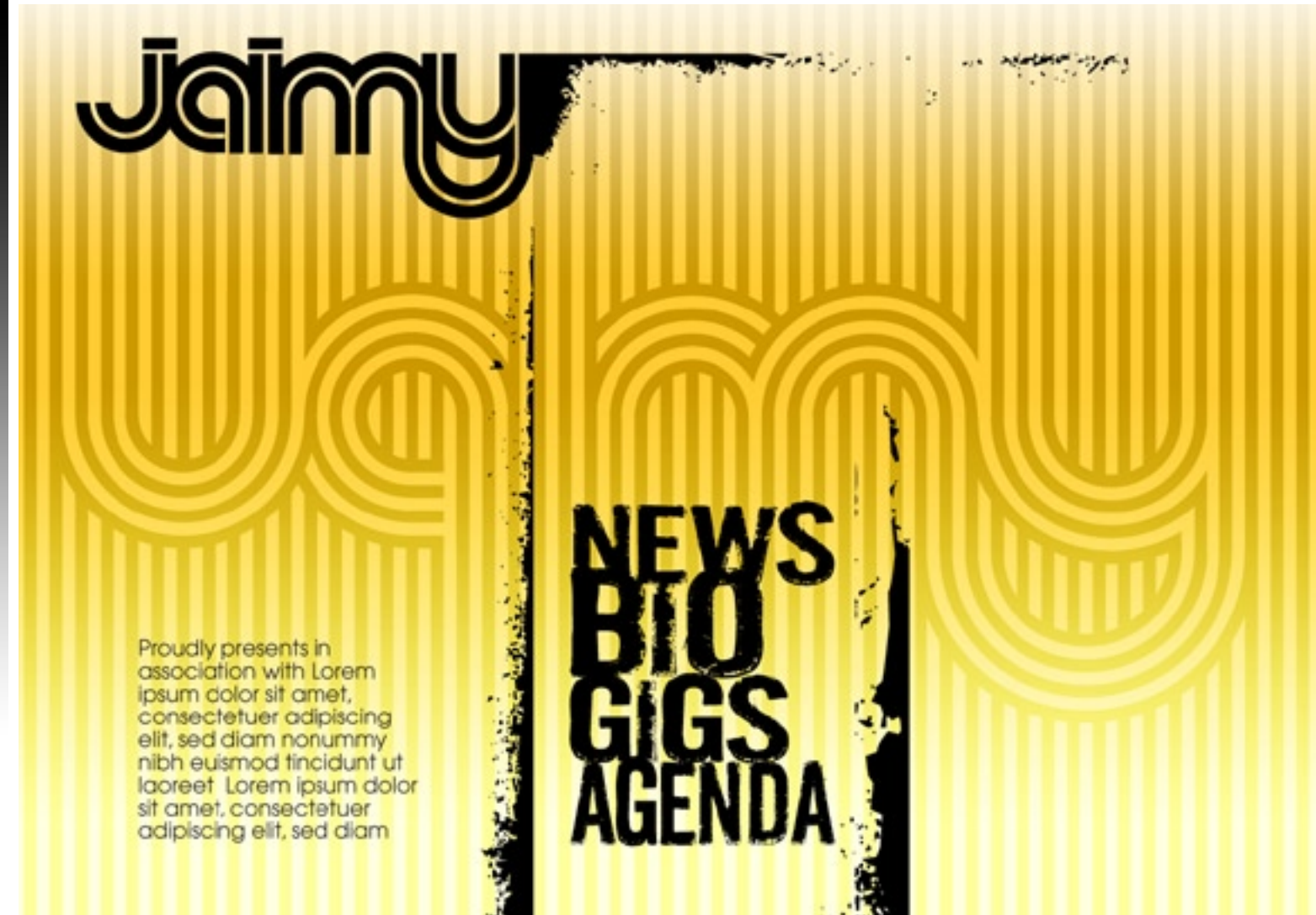














**SILENT**

**FROZEN**

**RECORDS**





SILENT  
FROZEN  
RECORDS

side a: side b:  
stereojack stereojack

produced, arranged and written by Ufunk  
recorded at 90watts studios amsterdam  
[www.90wattsstudios.com](http://www.90wattsstudios.com)  
[www.90wattsrecords.com](http://www.90wattsrecords.com)  
sleeve design by the reaction chamber  
[www.thereactionchamber.com](http://www.thereactionchamber.com)  
published by ?????





# AVUIT LARGE

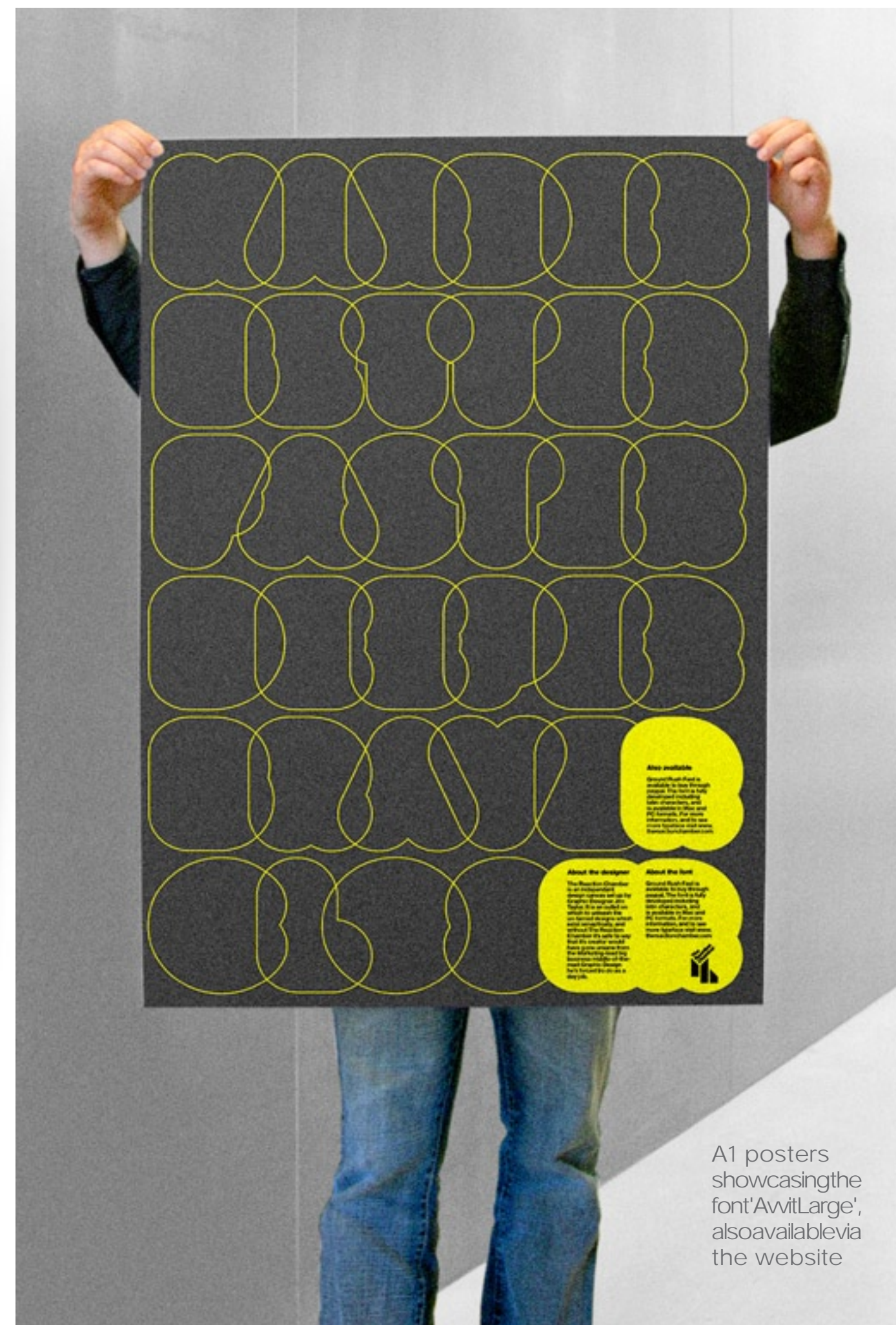
TYPE\_AVUIT LARGE  
PRICE\_£20.00  
FORMAT\_DOWNLOAD

A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0

a b c d e f g h i  
j k l m n o p q r  
s t u v w x y z


AVUIT LARGE IS AVAILABLE TO BUY THROUGH PAYPAL.  
THE FONT IS FULLY DEVELOPED INCLUDING LATIN CHARACTERS,  
AND IS AVAILABLE IN MAC AND PC FORMATS





A1 posters showcasing the font 'AwitLarge', also available via the website





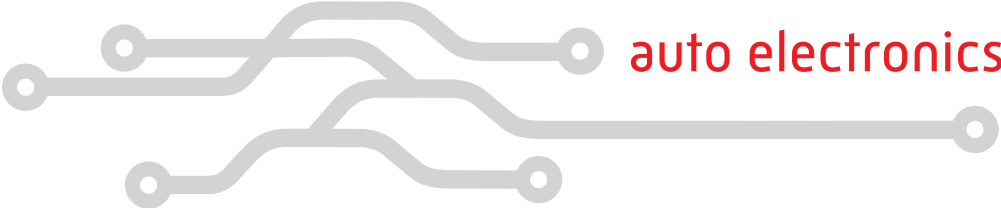
Joost  
0654 88 88 88  
name@autoelectronics.nl

Address line 1  
Address line 2  
Tel: 020 88 55555  
www.autoelectronics.nl

autoelectronics

Joost  
0654 88 88 88  
name@autoelectronics.nl

Address line 1  
Address line 2  
Tel: 020 88 55555  
www.autoelectronics.nl



auto electronics



auto electronics



AUTO ELECTRONICS

ae

BETWEEN

A+E OVERLAYS  
(A+B+C+D+E)

RASTER DOT

INTERLOCKING PIXELS  
A+E

(MOD BKE ALPHA)

ae

ae

CAR OUTLINE

AUTO ELECTRONIC)

HIGH TECH / PIXEL

JIGSAW / FIXING

ABSTRACT A+E

PIXELS ON 3D PLANE

GRAPHIC EQUALIZER

PART OF A CIRCUIT

CIRCUIT IN CAR SHAPE

CIRCUIT IN CAR SHAPE

CIRCUIT IN CAR SHAPE

- MIPS
- CIRCUIT
- CAR-SHAPE
- MUSIC

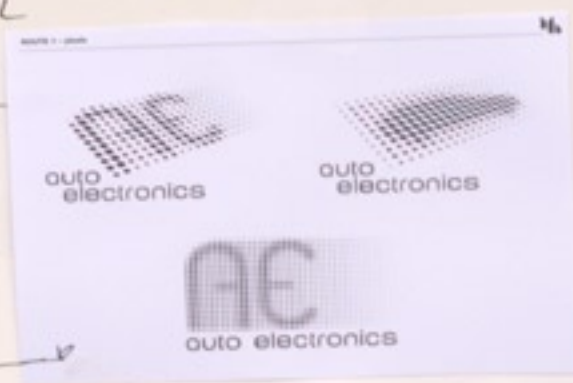


# AUTO ELECTRONICS

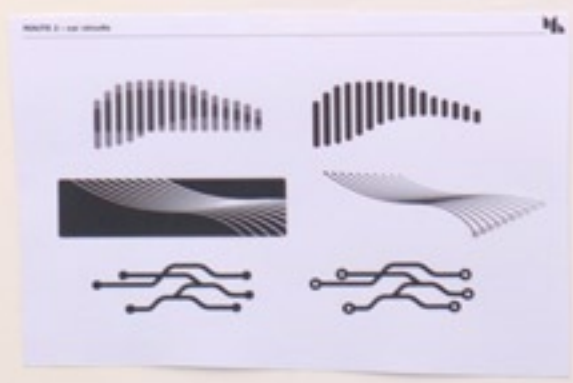
TRADITIONAL  
AREAS  
"CRISP"  
MODERN  
TWIST

PIXEL  
ELECTRONIC  
FEEL

ANIMATED  
FOR  
WEB



PLACED  
IN A  
3D  
SPACE



CAN ALSO  
WORK  
AS A  
BADGE

MELDY STYLE  
MUSICAL  
NOTES  
+ CIRCUITS  
+ CAR SHAPE



# AUTO ELECTRONICS

ANIMALS  
FABRICS  
PAINTS

CAR STEREO/  
GRAPHIC EQUALIZER  
STYLE

ALSO  
CAR  
SHAPE



DIFF.



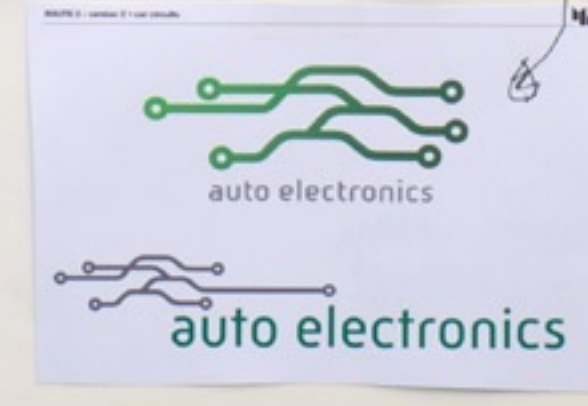
DIMENSIONAL  
DYNAMIC

MODERN  
FEEL



CIRCUIT  
BOARD  
IN SHAPE  
OF CAR  
OUTLINE

GREEN/  
ELECTRONIC  
BASIS





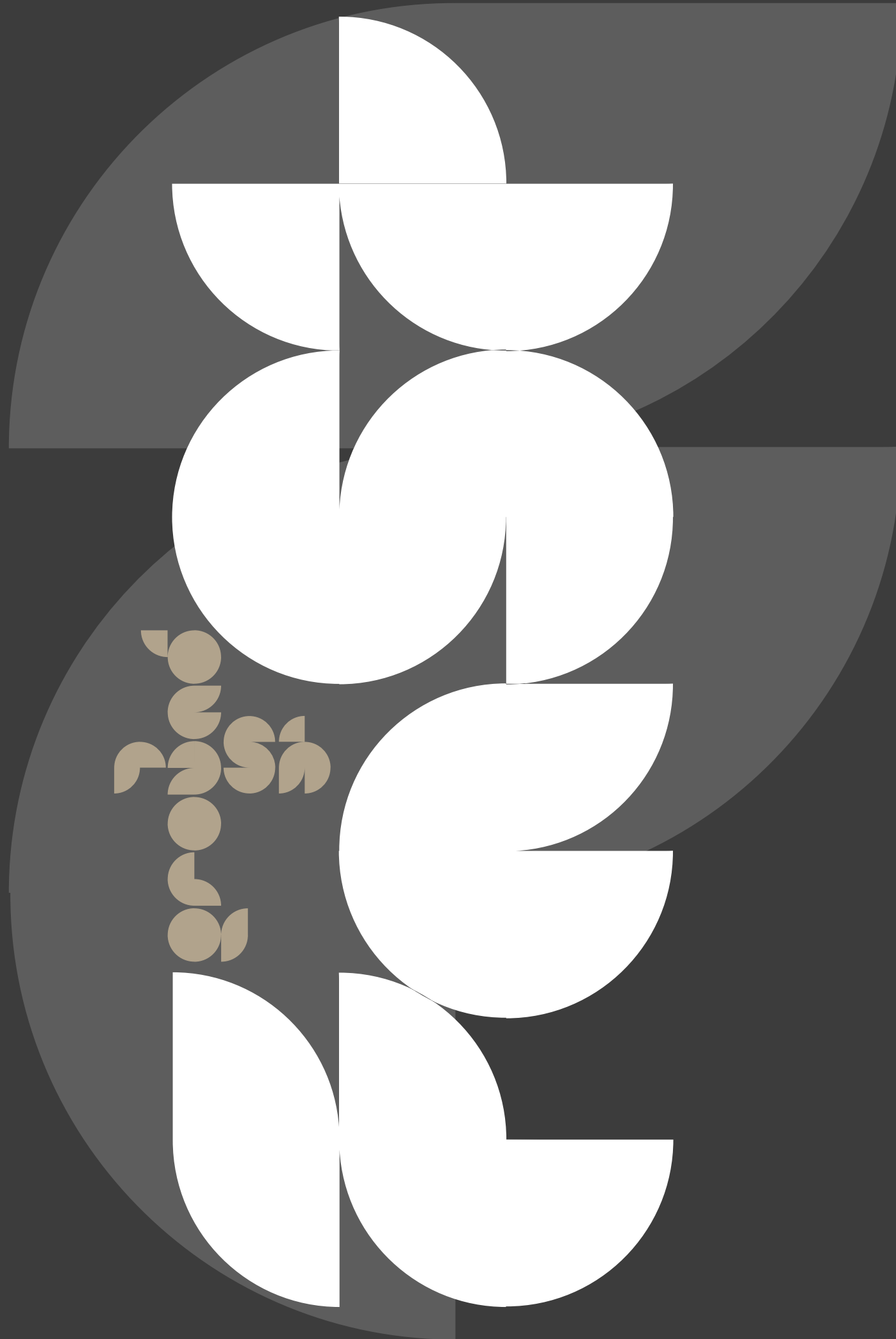
THE REACTION CHAMBER 2008

ground rush fast

TYPE\_GROUND RUSH FAST  
PRICE\_£20.00  
FORMAT\_DOWNLOAD

a b c d e f  
g h i j k l m  
n o p q r s  
t u v w x y

GROUND RUSH FAST IS AVAILABLE TO BUY THROUGH PAYPAL.  
THE FONT IS FULLY DEVELOPED INCLUDING LATIN CHARACTERS,  
AND IS AVAILABLE IN MAC AND PC FORMATS







A1 posters showcasing the font 'GroundRushFast' also available via the website



P T A

CLASSY

SERIF COMBOS

TOMMY  
PULSE

TOMMY  
PULSE

pulse

LYNCH  
IRISH

SUBTLE  
RULES

CLEAN  
CLASSIC

T

SHADOW

JACK JAGGER / 700

NICE +  
CLEAN

LOTS OF  
LINES

PH  
CO  
LS  
SM  
EY

REPEATS

DIFFERENT  
COMBINATIONS

tp

BASED ON  
DISTURBANCE

TOMMY  
PULSE

SUPER BOLD BOONI  
VOGUE STYLE

tp

USE  
BASIC  
FONT

tp

ABSTRACT  
"T+P"

rr

FLUID STROKE

qr

WAVE

qr

SHARP  
CARAMEL  
BADGE  
STYLE

TYPE BASED ON  
WAVE FORM

WAVE

tp

3D  
GRAPHIC  
EQUALIZER  
"PULSE"

ABSTRACT  
GRAPHIC  
EQUALIZER

TOMMY  
PULSE

SUPER-KERNED  
SERIF FONT

5+5



**TOMMY  
PULSE**

BEAUTIFULLY ALIGNED SHOTS

tommy  
pulse

FILLED IN COUNTERS

ULTRA LIGHT SAND

tommyPulse

THICK + THIN BLEED AWAY



tommyPulse

HANDWRITTEN? FONT?

TommyPulse

tommyPulse

ripple/pulse

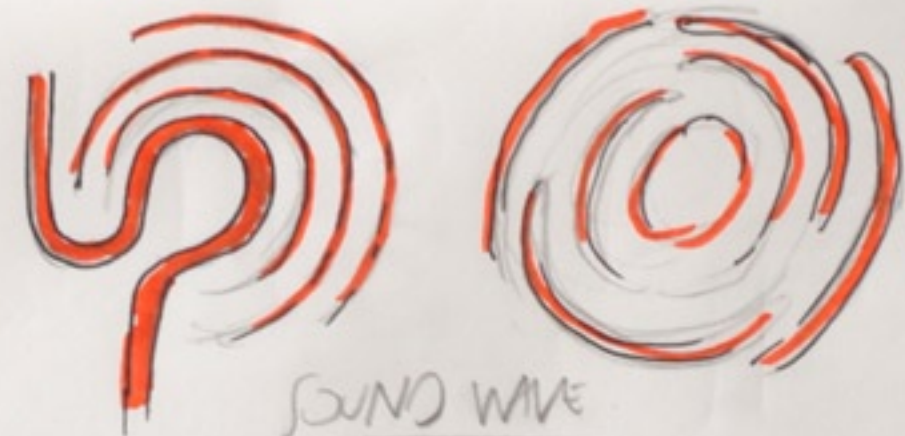
STEREO STYLE



GRAPHIC EQUALIZER 'T'



ABSTRACT WAVES



SOUND WAVE

COMBINED  
T+P

TOMMY  
PULSE

ANDREA  
FONT



BENJAMIN  
FRANKLIN



TOMMY  
PULSE

tommy  
Pulse

SCRIPT  
INITIALS

BADGE STYLE  
ICON

TOMMY X PULSE



# TOMMY PULSE

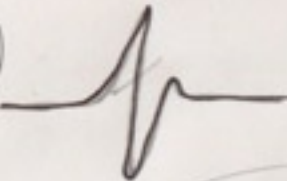
SOUND WAVES?

*Pulse*

PULSE

TOMMY  
PULSE

OPEN  
FORMS



INTERPRETATION  
OF A PULSE

VISUALISING  
SOUND



LED  
LIGHTS



PULSE

EQUALIZER

TOMMY  
PULSE

5

5 LETTERS



SOUND WAVE

TRIPLE

pulse

ROUNDER TIPS



CAT EYE



P TP A

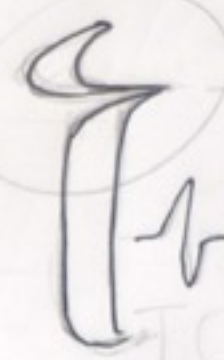
CLASSY

SELF COMBINED

TOMMY  
PULSE

pulse

LYNCHTYPE  
IRISH



TOMMY  
PULSE

SUBTLE  
PULSE

CLEAN  
CLASSIC

TP

SHADOW



JACK JAGGER / 400

NICE +  
CLEAN



WAS OF  
LINES

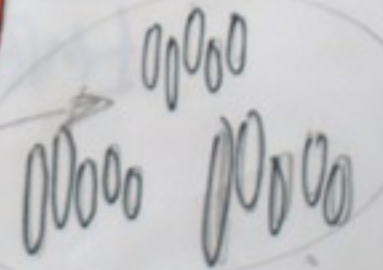
REPEATS

PH  
CO  
LS  
SM  
EY

DIFFERENT  
COMBINATIONS

tp

BASED ON  
DISTURBANCE











DJ MARZZ

Michiel Overeem aka Marzz/Innengy/Avalanche was born in The Netherlands in 1977. He grew up with music around him daily, as both his parents were musicians. It was mainly jazz and classical music at home, but also lots of other musical styles. Michiel started playing piano at age 7 and began playing the drums at age 14 - a passion he's continued, having played the drums in several different bands.



*Mark Hofhuis aka The Hoff*

**Portfolio  
Resume  
Hoff**



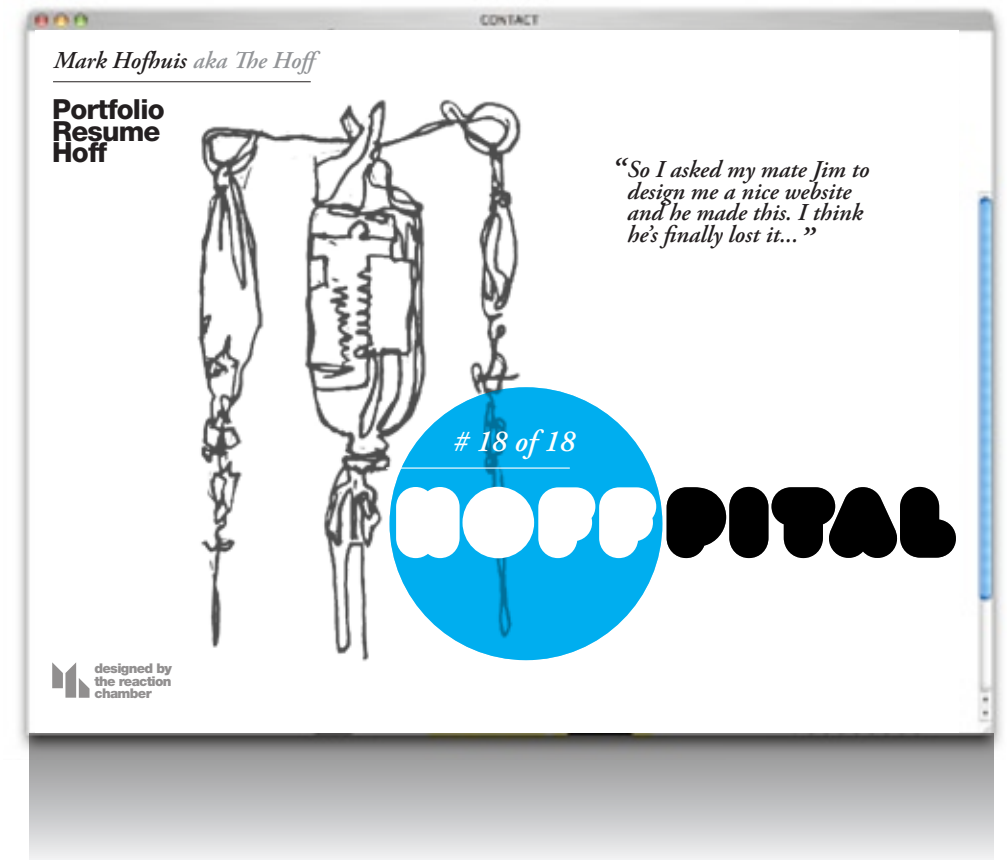
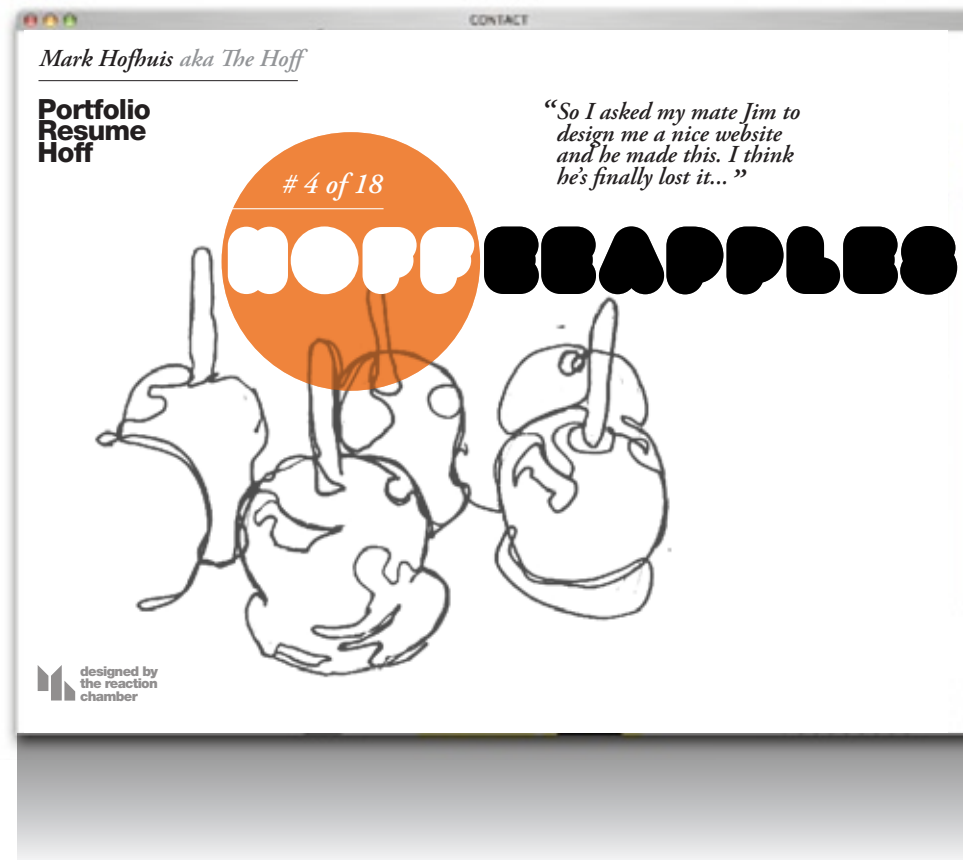
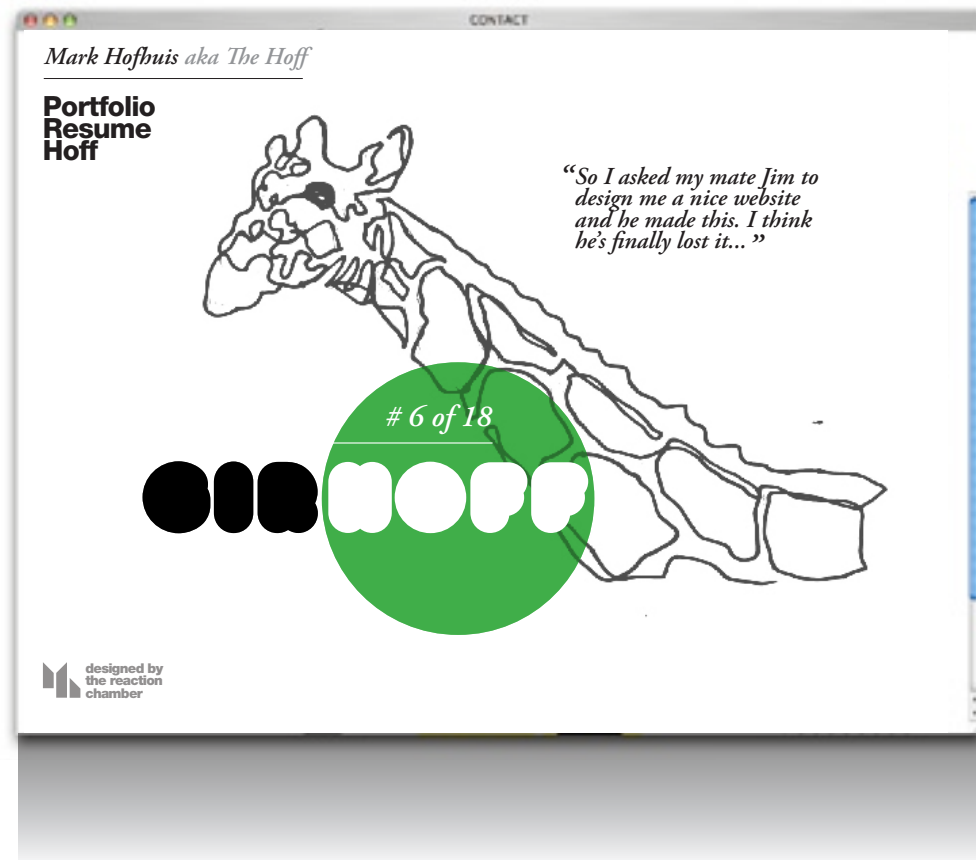
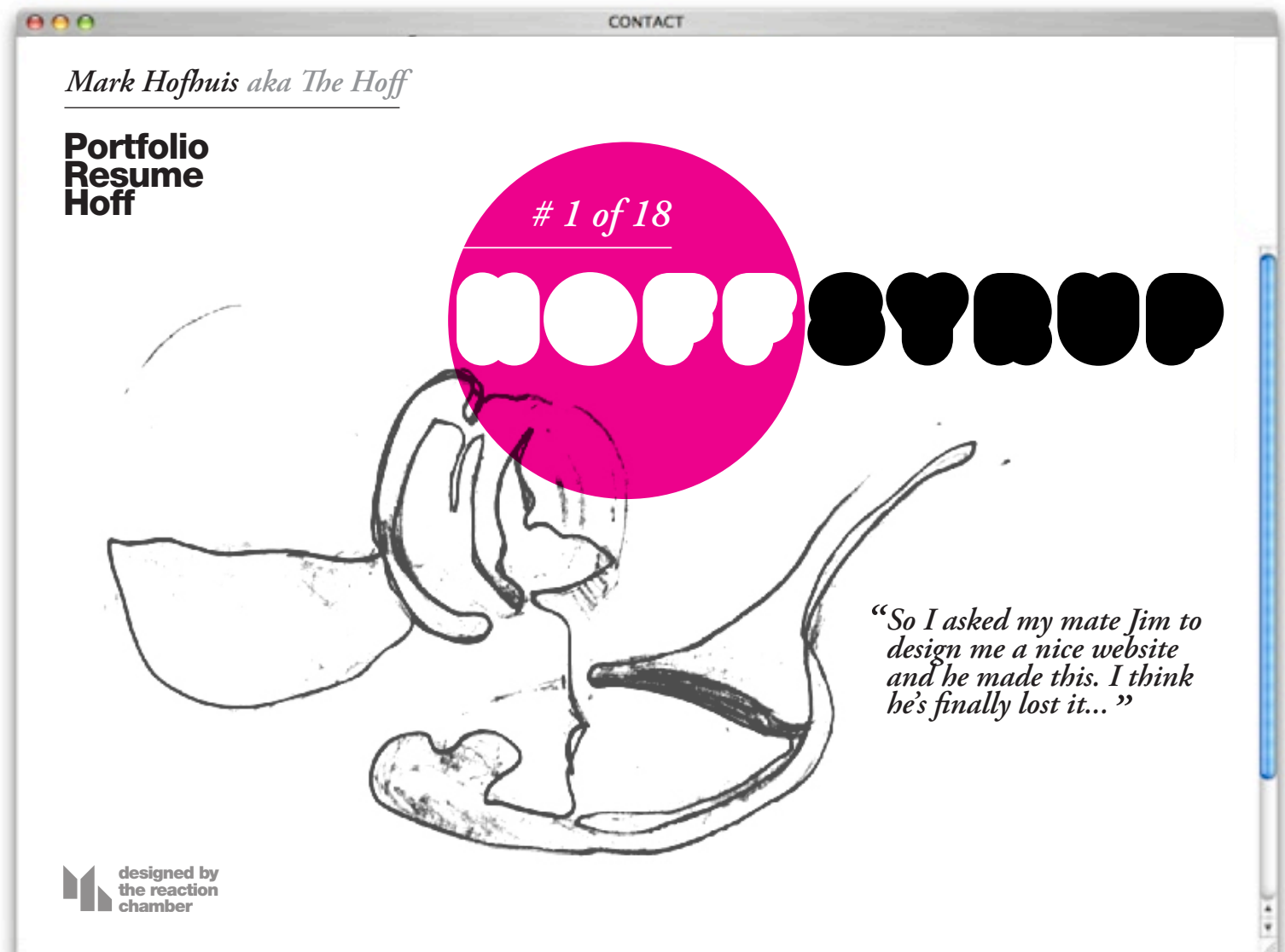
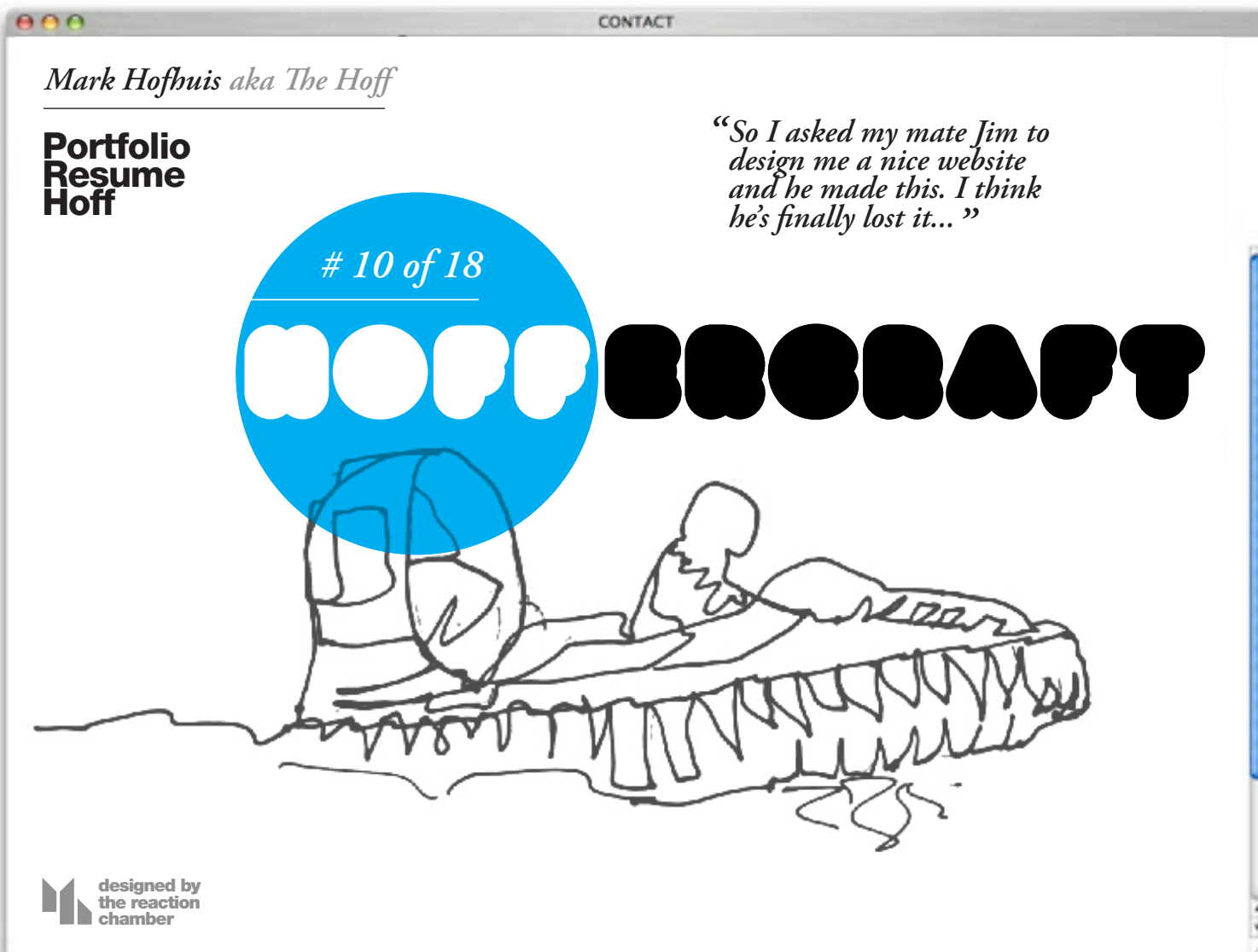
# 8 of 18



*“So I asked my mate Jim to design me a nice website and he made this. I think he’s finally lost it...”*

designed by  
the reaction  
chamber







ground rush Slow

TYPE\_GROUND RUSH SLOW  
PRICE\_£20.00  
FORMAT\_DOWNLOAD

a b c d e f  
g h i j k l m  
n o p q r s  
t u v w x y

GROUND RUSH SLOW IS AVAILABLE TO BUY THROUGH PAYPAL.  
THE FONT IS FULLY DEVELOPED INCLUDING LATIN CHARACTERS,  
AND IS AVAILABLE IN MAC AND PC FORMATS



SHIT



#### About the font

Ground Rush Fast is available to buy through paypal. The font is fully developed including latin characters, and is available in Mac and PC formats. For more information, and to see more typeface visit [www.thereactionchamber.com](http://www.thereactionchamber.com)

#### About the designer

The Reaction Chamber is an independant design canvas set up by Graphic Designer Jim Taylor. It is an outlet on which to unleash the un-tamed designs which exist senaptically, and without The Reaction Chamber it's safe to say that it's creator would have gone unsane from the Marketing-lead big business middle-of-the-road Graphic Design he's forced to do as a day job.

#### Also available

Ground Rush Fast is available to buy through paypal. The font is fully developed including latin characters, and is available in Mac and PC formats. For more information, and to see more typeface visit [www.thereactionchamber.com](http://www.thereactionchamber.com)



T-SHIRT\_GROUND RUSH SLOW  
PRICE\_£25.00  
AVAILABLE IN\_S, M, L, XL



ADD TO CART





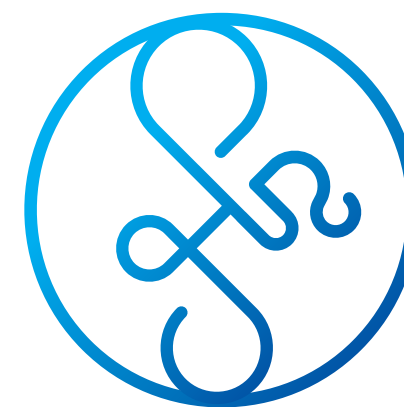
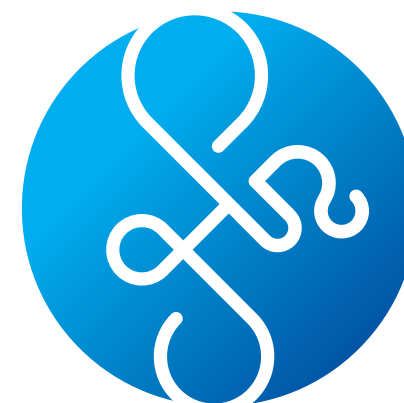
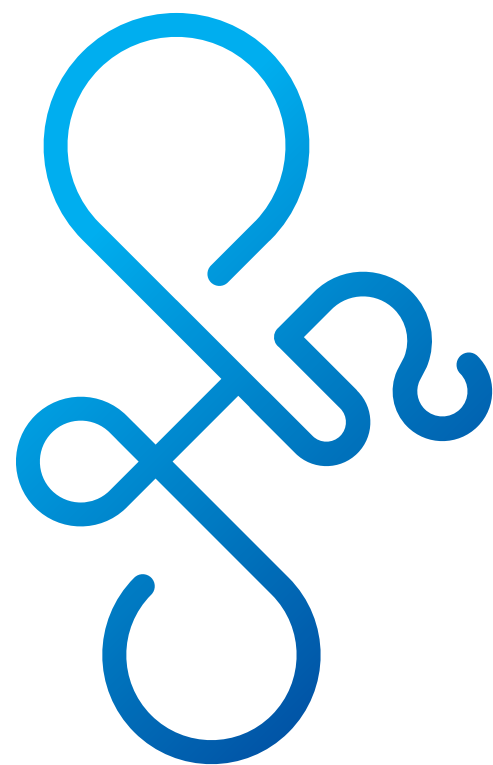
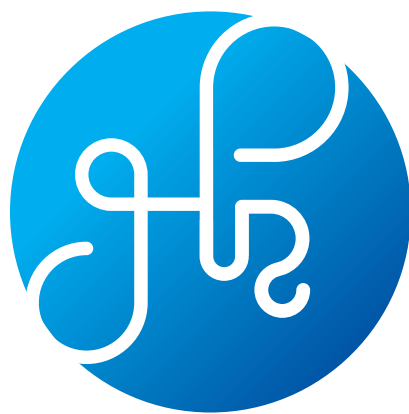
















ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

display typeface

Proudly presents in association  
with Lorem ipsum dolor sit amet,  
consectetuer adipiscing elit, sed diam  
nonummy nibh euismod tincidunt ut  
laoreet Lorem ipsum dolor sit amet,  
consectetuer adipiscing elit, sed diam  
nonummy nibh euismod tincidunt  
ut laoreet sit amet, consectetuer  
adipiscing elit, sed diam nonummy nibh  
euismod tincidunt ut laoreet

text typeface



colours

voted  
no. 1

new  
dance  
label in  
Europe

- free podcasts
- new releases
- artists
- events

[www.housewiferecords.com](http://www.housewiferecords.com)

[www.housewiferecords.com](http://www.housewiferecords.com)

the new hit single

so damn hot

26  
august

Proudly presents in association with Lorem  
ipsum dolor sit amet, consectetuer adipiscing  
elit, sed diam nonummy nibh euismod  
tincidunt ut laoreet Lorem ipsum dolor sit  
amet, consectetuer adipiscing elit, sed diam  
nonummy nibh euismod tincidunt ut laoreet sit  
amet, consectetuer adipiscing elit, sed diam  
nonummy nibh euismod tincidunt ut laoreet







TYPE\_PHILL  
TYPE\_LYNOT  
PRICE\_£40.00  
FORMAT\_DOWNLOAD

PHILL  
LYNOT

THE REACTION CHAMBER 2008



PHILL AND LYNOT NOT ARE AVAILABLE TO BUY THROUGH  
PAYPAL. THE FONT IS FULLY DEVELOPED INCLUDING LATIN  
CHARACTERS, AND IS AVAILABLE IN MAC AND PC FORMATS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

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**THE  
BOYS  
ARE** BACK  
**INTO** THE FUTURE



# SANCTUARY

**M**AX CAVALERA, his wife Gloria, and their five children are often referred to as the Cavalera/Soufly tribe, and Soufly is also recognized by many musicians and fans as having a tribe contributing to the overall success of the band. The more I discover about SOUFLY, the more I admire what Max and "the tribe" actually manage to accomplish through all of their endeavors. Max, a native of Brazil, champions the attitude that it is best to remember what you want to in a remote location where the big bands that you want to see may never descend to visit and perform. "I never make it in the business," I am never going to forget that those bands came to Brazil," says Max Cavalera. Soufly takes to the stage and the roadways like it is still a big adventure, as though this might again become the very first time to travel far and greet so many new faces of new artist. One could only hope to someday be as "down-to-earth" as Max Cavalera obviously is today during the course of this most hospital and generous interview in the back of the SOUFLY tour bus. Like so many other musicians that I have recently come to admire more and more for their sincerity and forthright desire to unleash the music from the music to LIVE audiences everywhere, Max chooses

66  
I WILL  
NEVER  
FORGET  
MY  
ROOTS  
99









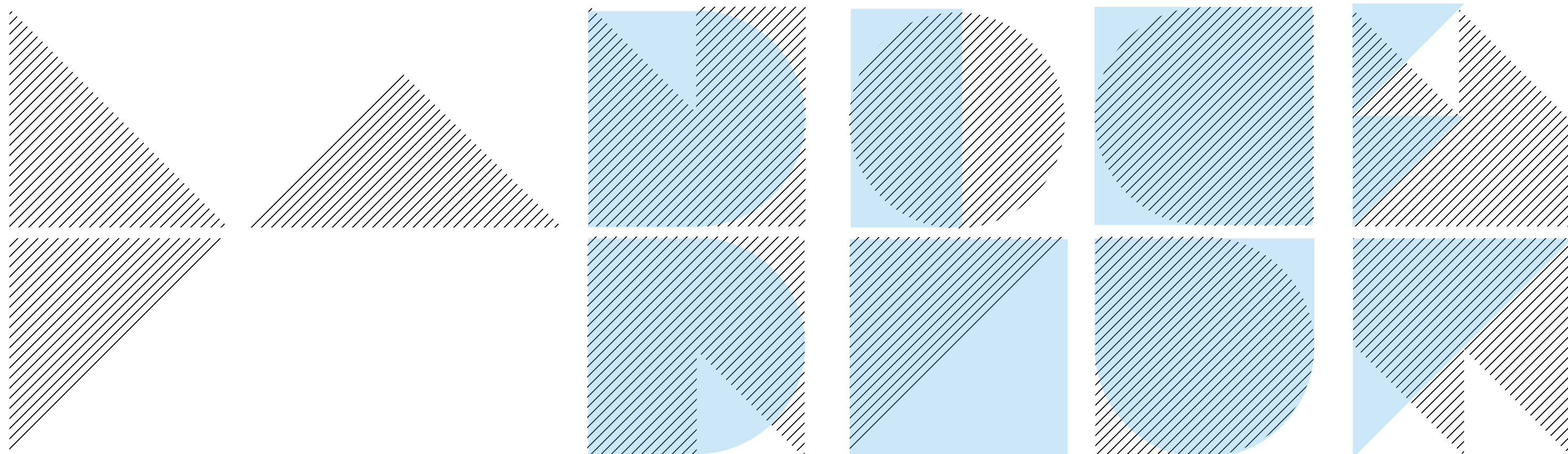
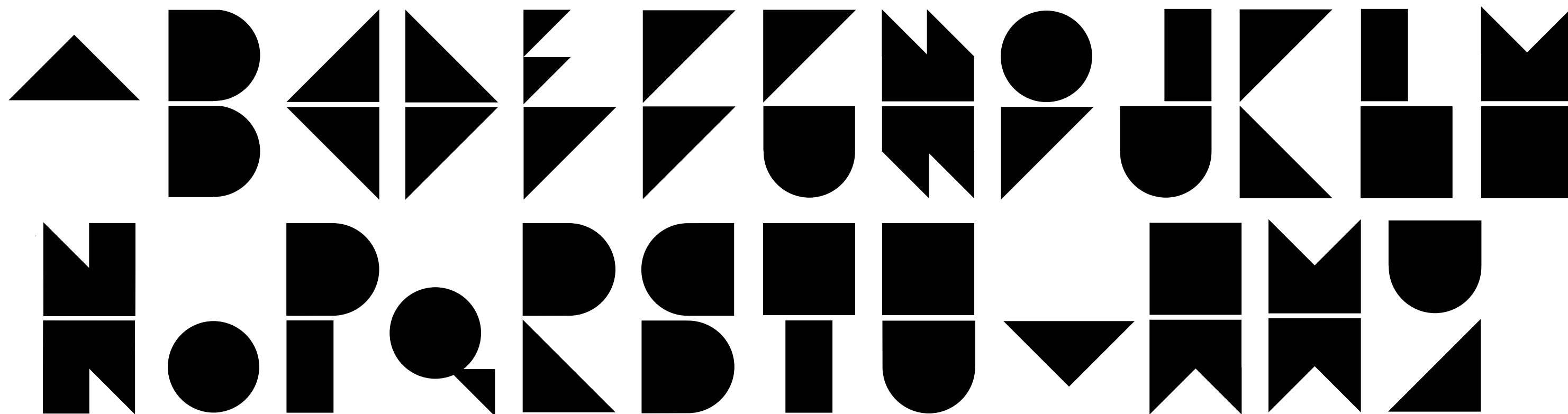
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BLUE STILTON

THE REACTION CHAMBER 2008



BLUE STILTON IS AVAILABLE TO BUY THROUGH PAYPAL.  
THE FONT IS FULLY DEVELOPED INCLUDING LATIN CHARACTERS,  
AND IS AVAILABLE IN MAC AND PC FORMATS







# TO THE

## About the designer

The Reaction Chamber is an independent design service set up by Graphic Designer Jim Taylor. It is an outlet on which to unleash the unbridled designs which exist serendipitously, and without The Reaction Chamber it's safe to say that it's creator would have gone unseen from the Marketing-led big business world of the road Graphic Design he's forced to do as a day job.

## About the font

Ground Rush Font is available to buy through paypal. The font is fully developed including latin characters, and is available in Mac and PC formats. For more information, and to see more typeface visit [www.theractionchamber.com](http://www.theractionchamber.com)

## Also available

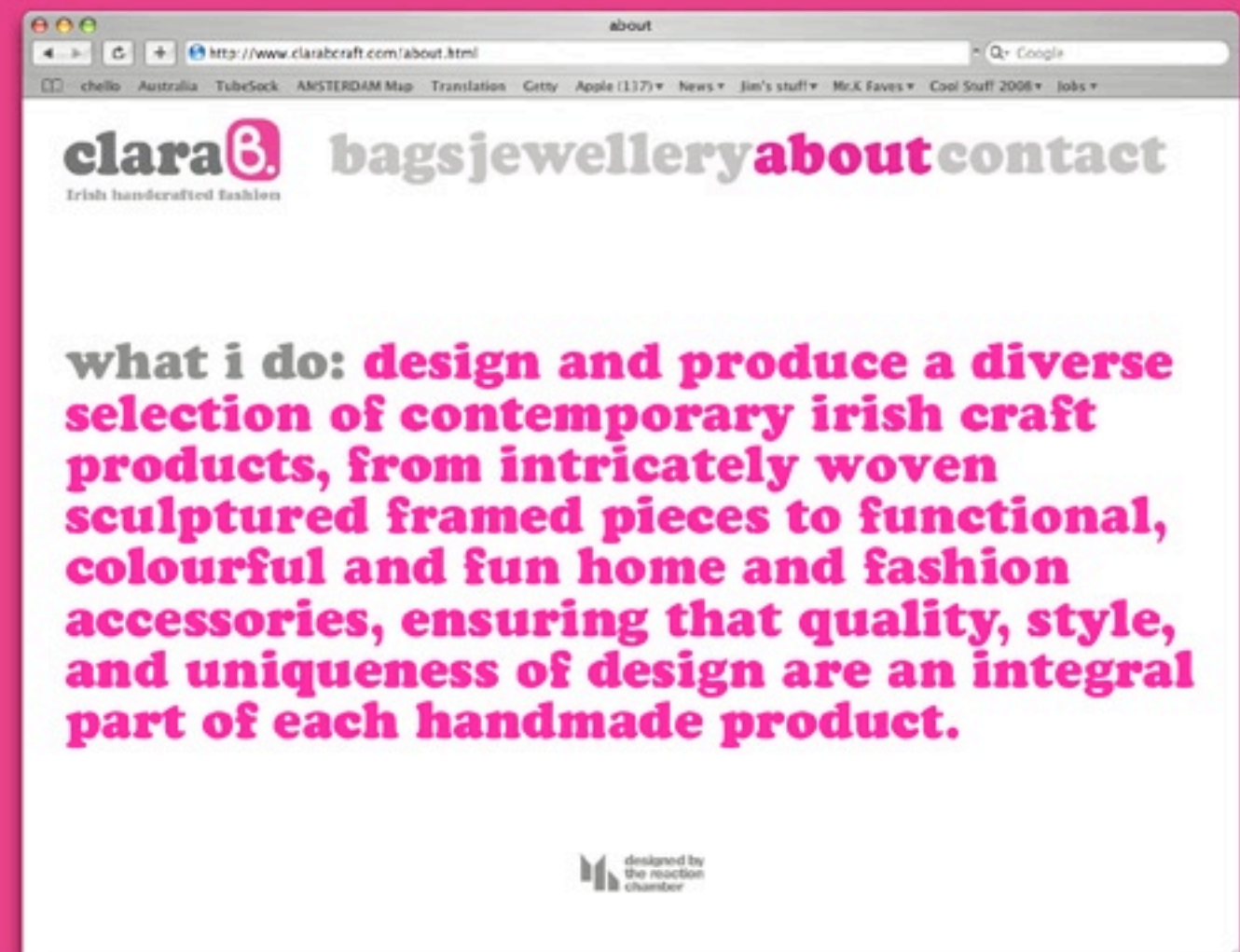
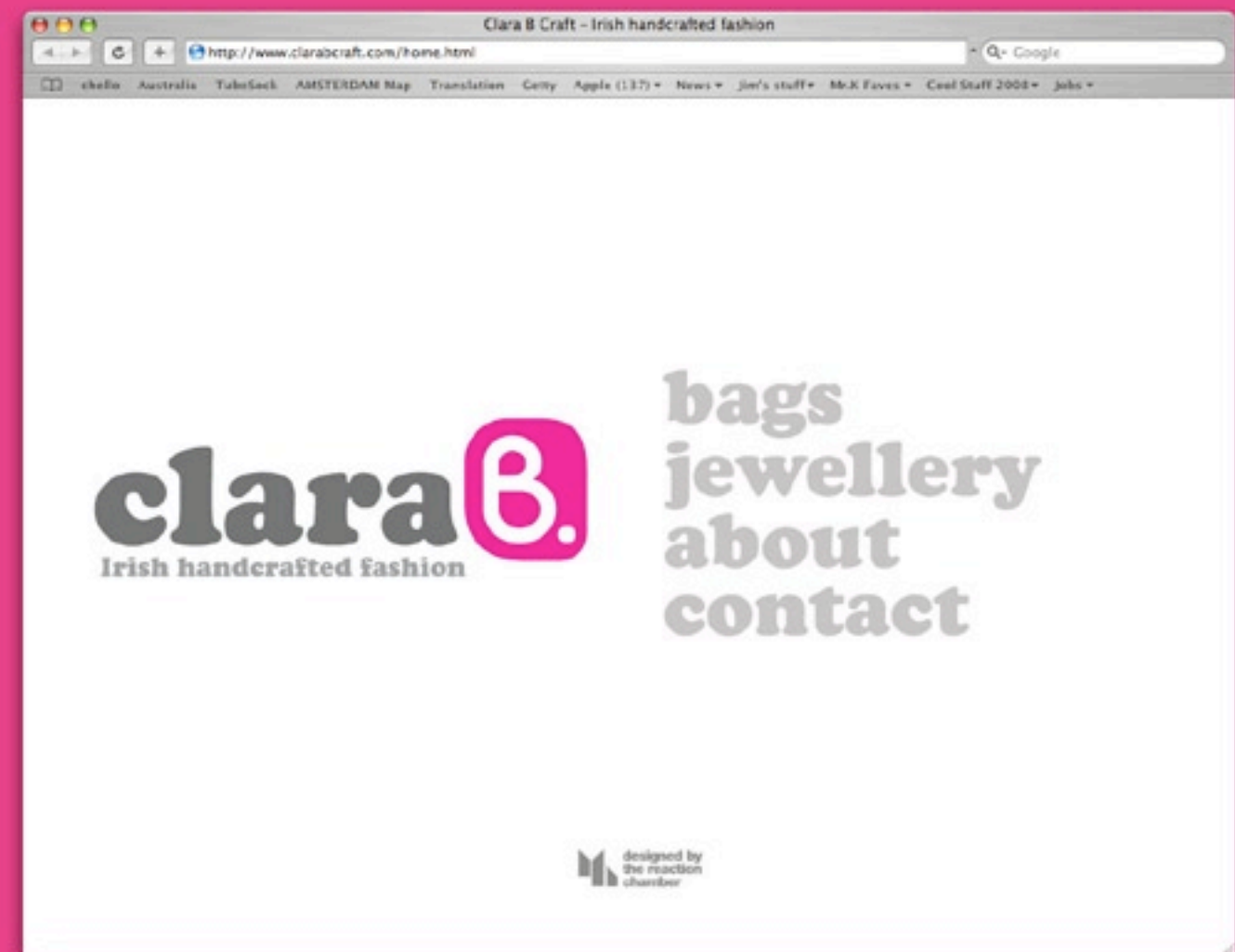
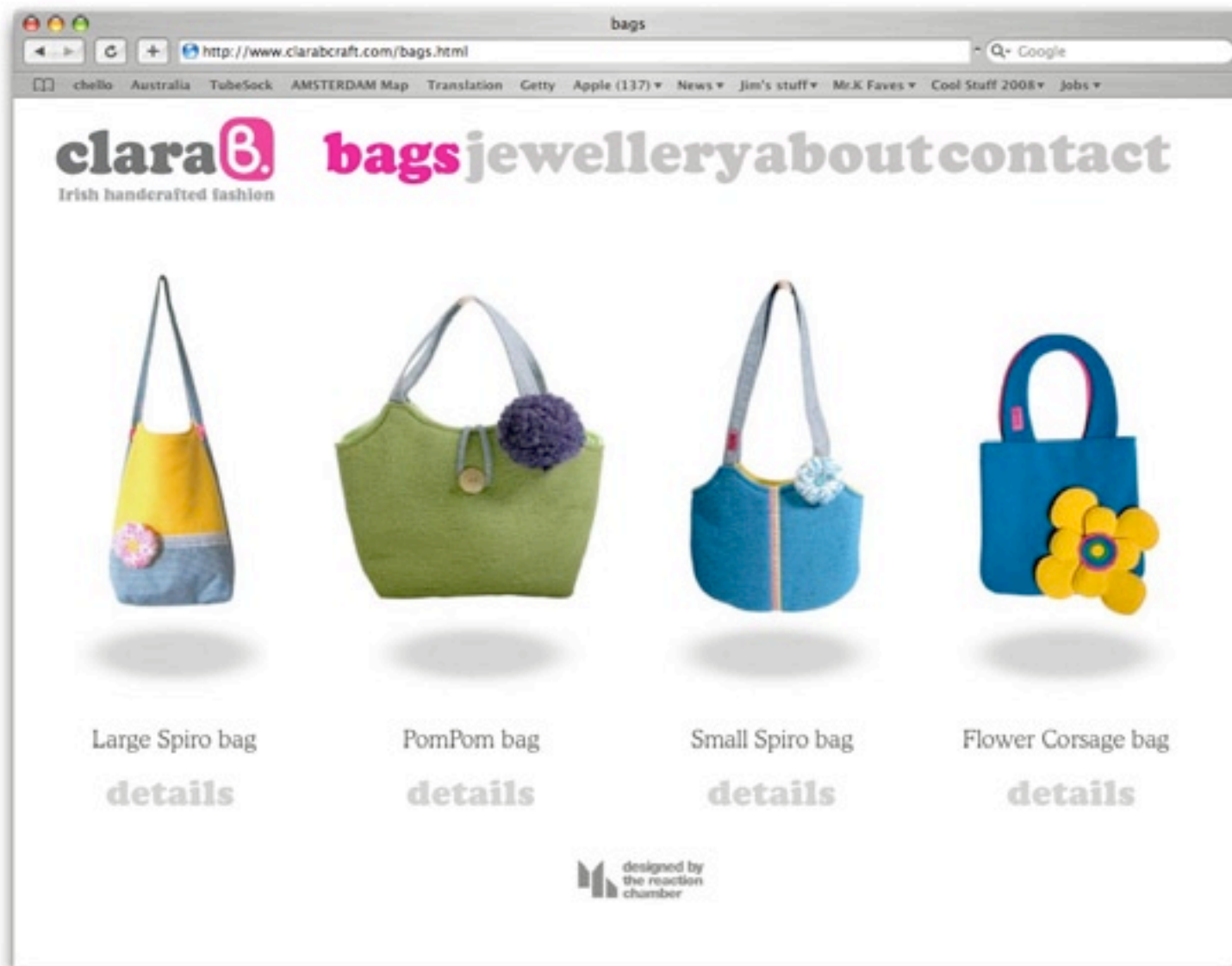
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TO  
THE









clara B. clara B. clara B. clara B.

clara B. clara B. clara B. clara B.

clara B. clara B. *clara B. clara B.*

**clara** B.  
Irish handcrafted fashion





# GROUND RUSH CAPS

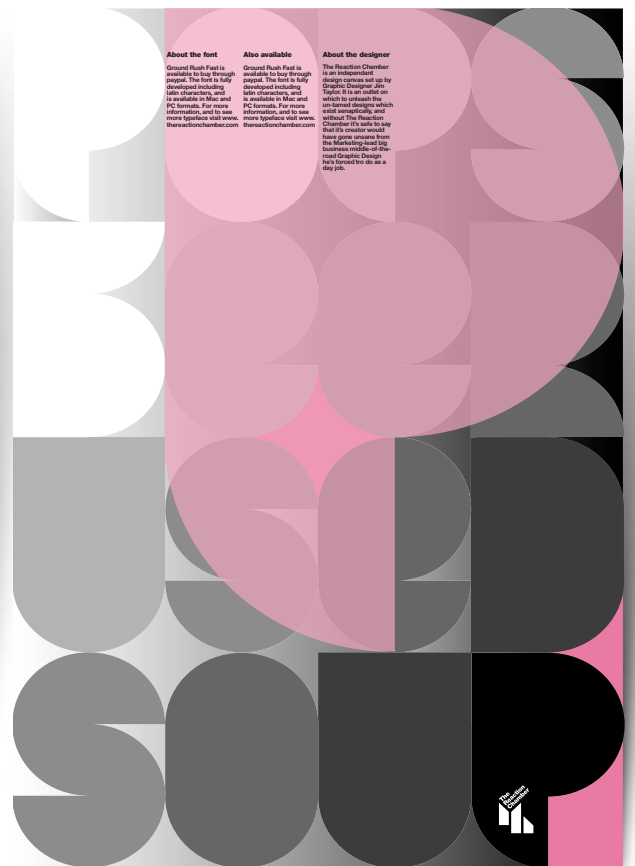
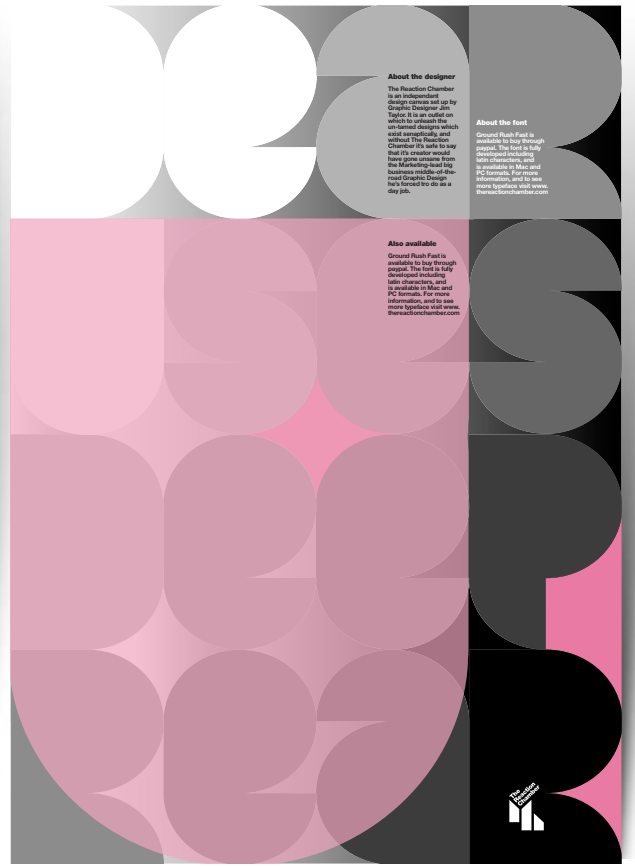
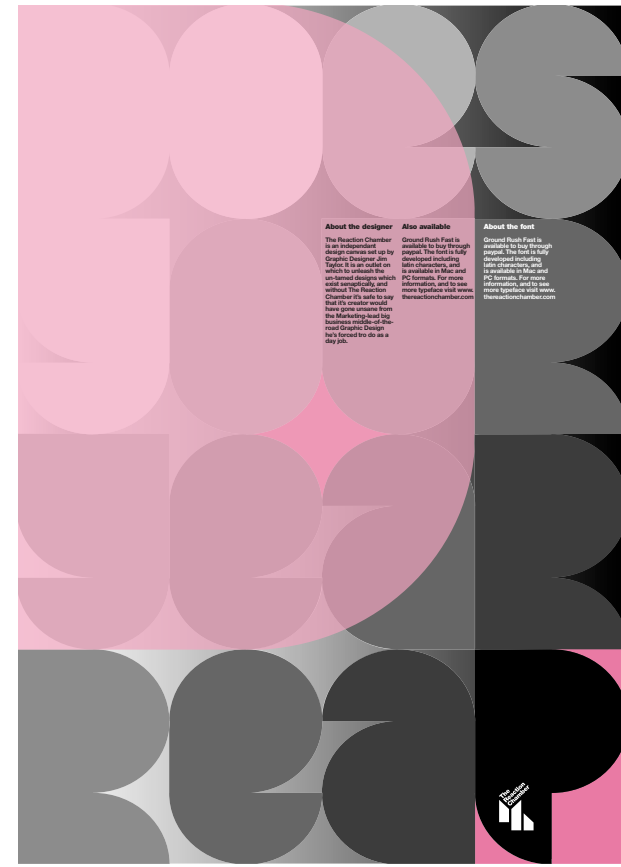
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GROUND RUSH





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# BLACK NOT BLACK SUIT

THE REACTION CHAMBER 2008



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A B C D E F G H I J K L M N

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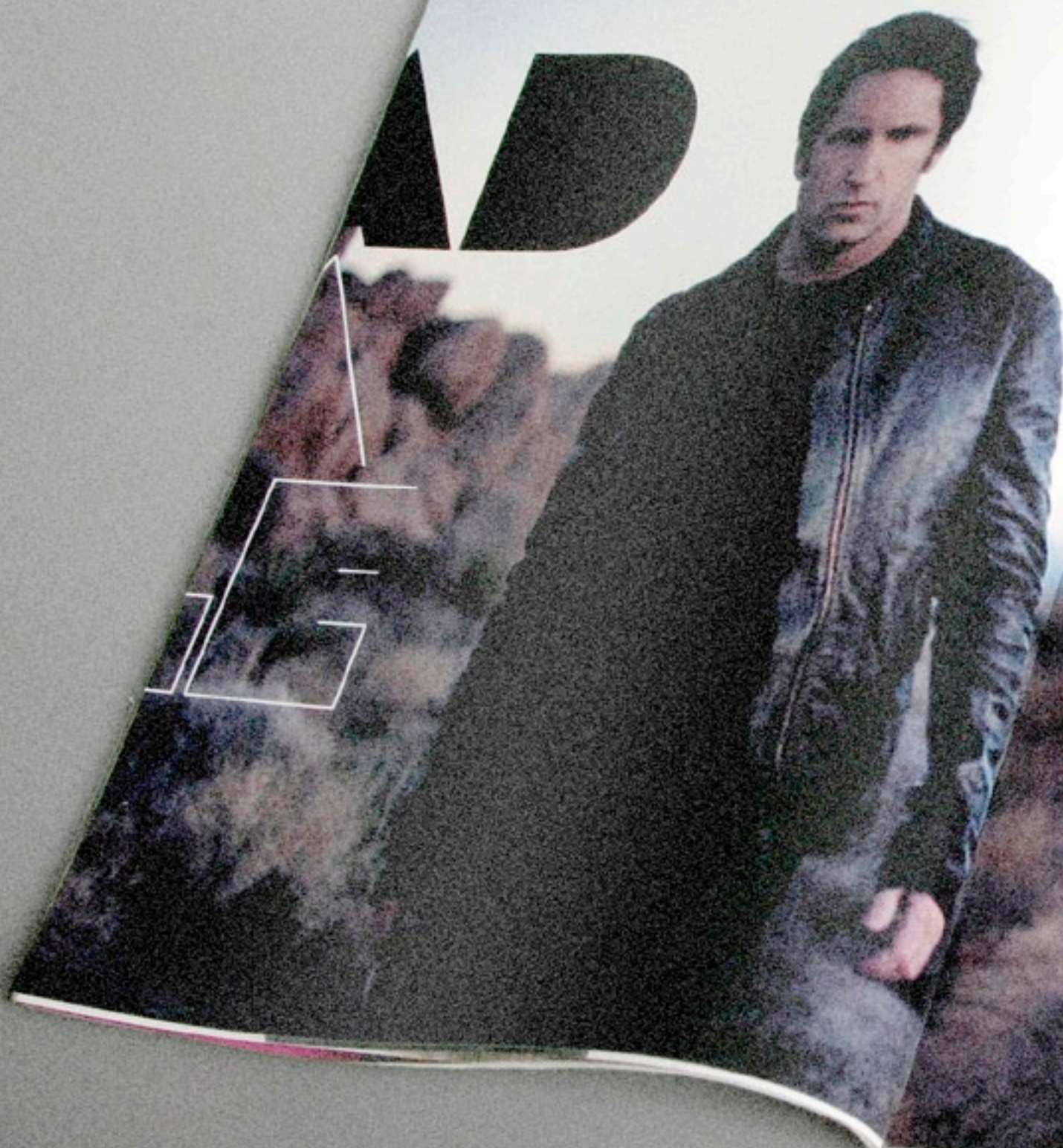
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BEFORE  
SUNSET  
WE  
KNOW





“And when the day arrives I’ll become the sky and I’ll become the sea and the sea will come to kiss me for I am going home. Nothing can stop me now.”

# THE LINK TO

**MICHAEL TRENT REZNOR** was born in Mercer, Pennsylvania, halfway between Pittsburgh and Erie to Michael Joseph Reznor and Nancy Lou Clark on May 17, 1962. If Reznor was reborn to life, his mother named him David Clark. After his parents divorced, he lived with his grandparents, who he later lived with their mother. Reznor is a direct descendant of George Reznor, founder of the Reznor Company founded 1700, a building and construction company. The family began playing the piano at the turn of the 20th century. He was the first to play a piano. He was also given 74th Street piano. Another Pink Floyd band "Reznor" played around the 1960s of Henry Coward, Jr.

Reznor has acknowledged that he was raised in a Pennsylvania hill town. In a 1994 interview with Rolling Stone, he made reference to his choice in the music industry. I don't know why I want to do these things, other than the desire to escape from Great Town, U.S.A., to escape the boundaries, to escape. It isn't a bad place where I grew up. But there was nothing going on. I was watching movies, watching TV and reading books and looking for you're gonna who take jobs and careers and opportunities. None of that happened when I was. You're almost taught to believe it's not for you.